



# MEMORIES@IEM

THE ANNUAL IEM ALUMNI MAGAZINE | 2017

THERE IS A LOT OF CATCHING UP TO DO

# Editorial Desk



**Prof. Sanghamitra Poddar**



**Sanjana Jha**



**Rashika Daga**



**Dyuman Das**

It was an honour to be a part of the Editorial Team for Memories@IEM, the Alumni Magazine team. That being the Editor of a magazine could involve so many different aspects was something unknown to us back then. For months, we were floundering about, without a clue how to get this gigantic task done. There were months of missed deadlines, a plethora of new things that had to be learnt, minute errors to find and correct, choices to make and decisions to take. Being a part of the magazine was a daunting, yet enjoyable affair. Kudos to the fantastic team of incomparable talent with special mention to Ajanta Dasgupta and Raima Khan Ganguly. Thank you for helping us turn something we had always wanted to do, into something we actually did. Thank you for giving me a venture so wonderful to look back on. A special shoutout to our respected Alumni, for their invaluable words and for sharing their precious moments with us. We would also like to thank Professor Sanghamitra Poddar for her constant support. This magazine was something we all enjoyed working on, and nothing could be a better reward than our readers enjoying it too.



# You Said, We Did It!



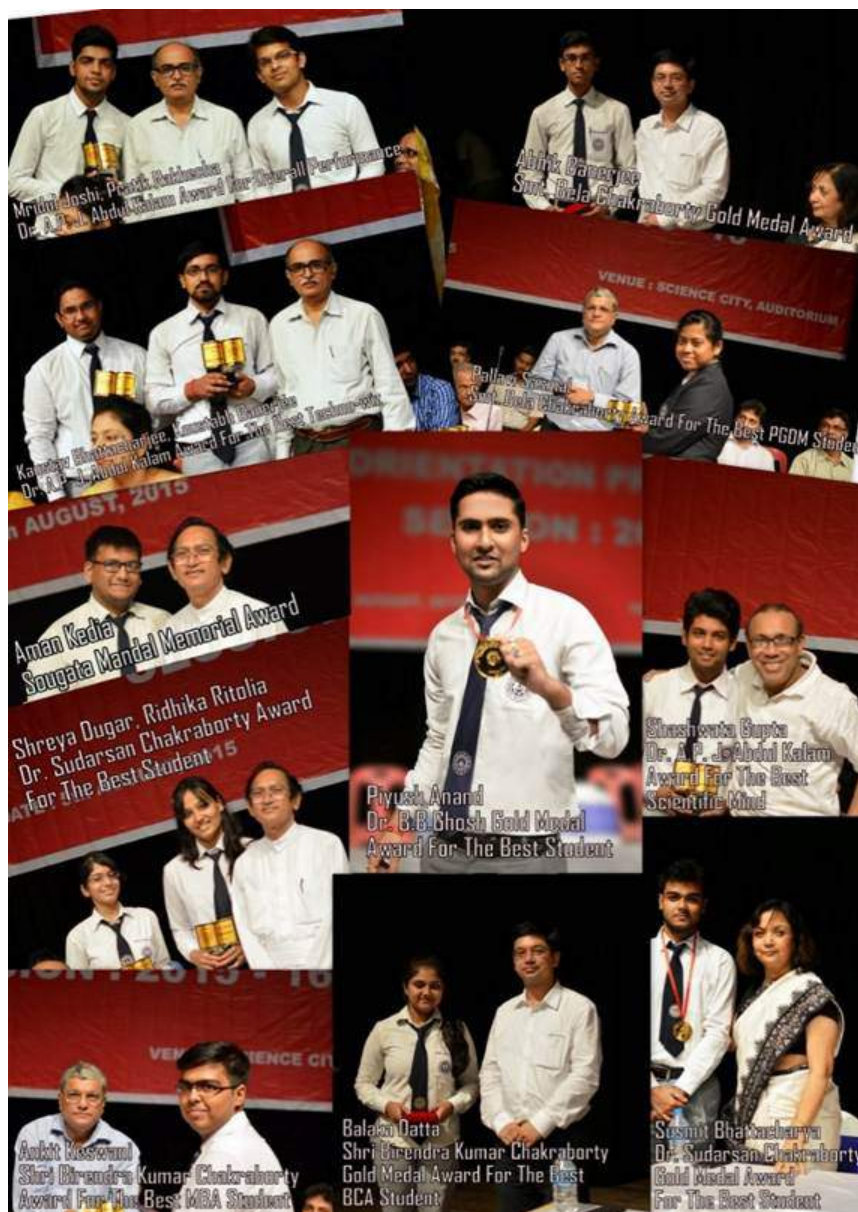
**Various conferences (both National and International) are being organized. For the last 3 years, conferences have been organized at University of British Columbia, Vancouver, Canada, Columbia University, New York, USA, Chulalongkorn University, Bangkok, Thailand, University of Nevada, Las Vegas, USA**



**Who said education of an engineer is restricted to books?**







## Student Performance Awards



## IEM Creations: Annual Magazine



## 24 \* 7 \* 365 Library Facility





**This pretty view, is a brand new entry in IEM, the AC Canteen.**



**That's a glimpse right out of the library**



**Yes! We've been organizing book fairs too.**





**Both Gurukul and Management building have their shares of basketball courts now, training sessions and events being regular thing.**



**Straight out of 27th Annual Sports Meet at SAI grounds.**



**All work and no play makes Jack a dull boy – IEM Sports Room**





**A different language is a  
different vision of life – Spanish  
Classes**



**Giving is indeed the greatest act of grace  
The IEM-UEM Marathon, in association with CRY**





**The best way to  
future is to create it  
-Entreneurship  
Workshop by IEM  
E-Cell**

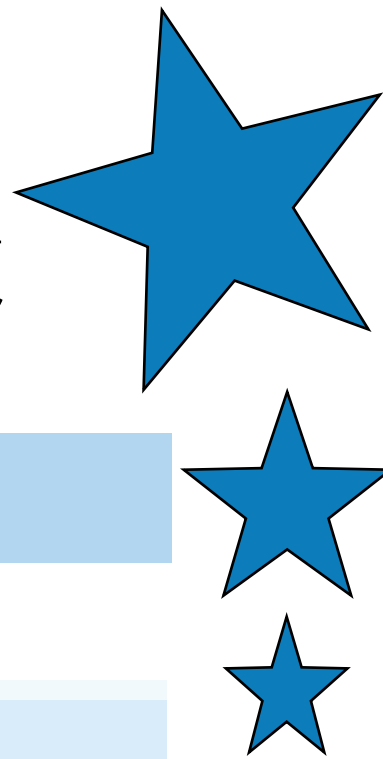


**World Class Facilities at the IEM  
Library**



**First step into the professional world –  
Placement Time**

# Blast from the Past



The journey with IEM has been really memorable from July 2013 to June 2015.

The classes, the Seminars, the additional responsibilities - all were very excellent learning methods.

The Faculties, namely Sujit Dutta Sir, Shamik Paul Sir, Swati Mam were really very helpful always.

I visited first time a Foreign Country (Singapore - Nanyang Technological University) with IEM's Foreign Study Tour Programme.

In short, I really miss IEM & the journey will always be memorable.

Leadership skill was highly boosted up during the course of the journey, which in turn resulted in getting recruited as C-PEARL-SLP at Aditya Birla Fashion & Retail Limited.

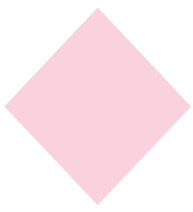
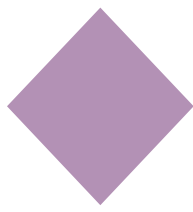
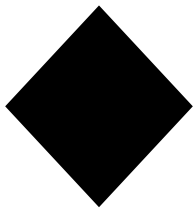
**Anirban Sarkar**

**Batch - 2013-2015**

**Department Manager & Store Business Intelligence,**

**Aditya Birla Fashion & Retail Limited**





Most memorable moments? Hard to write only few lines. I can actually write a book on my IEM experience.

- The BEST part of IEM is the environment of the institution. The professors are really helpful and for them we could actually call it our Second Home.

- I will always remember my 22nd Birthday Celebration in College. My Partner in Crime AKA CO CR AKA Anirban Ganguly along with other mates has celebrated my birthday in a grand way. Cake, Food, Gifts, etc.... the Most precious and memorable day of my life!

- I feel I am privileged to be the member of 6th International Conference and Workshop on Computing and Communication which was held in University of British Columbia, Vancouver, Canada.

- It was an amazing experience and exposure for Riya (Riya Das) & Me. We could interact with delegates from different part of the world. Enjoyed the outings with my mates, Professors & Director Sir.

- One incident I would remember all my life- The Mountain Climbing in Whistler Village and our meeting with "BABY BEAR"... and Soham (Engineering Dept.) wanted to click a Selfie with the Bear... hahaha

- Organizing the events were the best part. It is really helping me in my work life.

- Another incident I will remember- When we were told to become 'JUGADU' by a professor, our Principal Sir made us count the number of dustbins in SECTOR Five... hahaha... We felt exhausted at that point of time... but now we laugh by remembering those memories.

**Debanjana Roy Chowdhury**  
**Batch- 2014-2016**

**Titan Company Limited**  
**Corporate Business Division**

Came in as a teenager, went out as an energetic young corporate. But the 4 years in between were and perhaps will remain as the best part of our lives. Coming fresh from school, full of anxiety and innocence (umm.. may not be), least did we expect that we would make the best of our friends in the coming 4 years. I still remember, seeing us taking the first mid-sem in IEM as sincerely as our board exam, Sanghamitra mam said, "one day you will come to take the exam without knowing the subject name and without having pen with you." Well the mid-sem in last semester went like that only. Helping each other in assignments, lending "top-sheets", truncating syllabus for semester exams together, playing football in CK-CL ground by bunking dodging the ever strict security(yes we managed most of the times, preparing for placements together, motivating each other before interviews, rejoicing each others' success and finally writing few lines at the back of the college uniform on the last semester exam day, all of these flew so fast and we suddenly find ourselves standing in the Satya Sai Auditorium in the alumni meet in December. Thanks IEM for the wonderful years

**Suman Chakraborty**

**Batch- 2011-2015**

**Qualcomm**

It's really hard to express in few words how I feel about this particular place! Post graduation would never been such an awesome journey if I was not in IEM.. I cherish those two years of my life and will do so for the rest of the time.. 'bcoz I got knowledge rather than mere education & corporate exposure rather than HR theories

**Chandrani Paul**

**Batch- 2015-2017**

**Senior Executive, HR**

**Employee Engagement, Cafe Coffee Day**

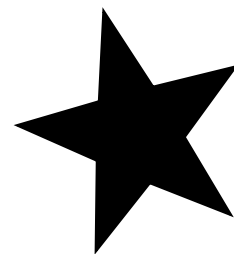
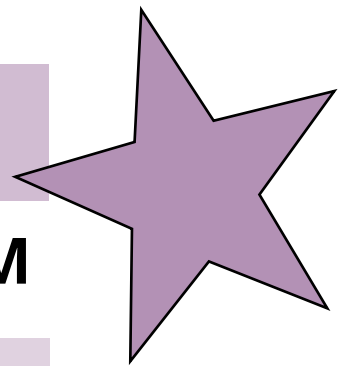


# A Glance at a Recollection: My Life at IEM

Let us start from the beginning. I was five minutes late, but the programme had already begun! It was surprising, and I was taken aback by the punctuality. I made a decision at that very moment – a decision that was going to change my life. This was also very uncharacteristic of me, as I was a person who used to plan for months before starting anything; but IEM changed it.

Now began the journey of my impulsive resolution. Life is a strange game of chess – every decision may not have a significant impact, but one wrong decision can defeat you. It was time for me to find out whether the decision I took was the right one or whether it was a blunder. The first day of College was filled with both anticipation and fear. All the unknown faces, and strict looking teachers who were only talking about rules made it even more frightening. All of us newcomers were looking at each other for common attributes and opportunities to gel. At that point of time two years seemed really long, but we did not realize how time would fly. Gradually the strangers became friends, and a few friends became lifelines. Augnaayee Biswas requires a special mention here, as she was the first person to sit beside me in the “divided section” and was also the last person to dance with me in the farewell. We maintained our seats next to each other through all the combined classes, seminars and debates; especially the first semester Law classes. Our time of togetherness was not restricted to the class timing of 9-to-5, but actually started from the race to catch the 8 am bus till the time she got off from the bus in the evening – and this was possible due to us living close by. Two other besties for life I got here were Sutapa Chakraborty and Rupsa Majumdar, and it was destiny that brought us all together.

[Continued...]



As time went by, teachers became mentors and mentors became friends to whom we can confide our deepest fears. I had lost my true identity during the transit from high school to graduation amidst all the glamour and enjoyment, but the mentor-cum-friends molded me into the confident person that I am today. We were scolded, but never demoralized. They acted as a support system, crafting us with skills to face the brutal world lying ahead. We did not realize that even the rules and regulations of the college, which seemed nothing short of challenges at that time, were shaping us for the future. It was made sure that we do not stay behind by guiding us in developing our hidden talents and skills in a beautiful manner. Even during the worst times of rejections in job interviews, they stood like pillars behind us, and made sure that we do not fall apart.

This journey would have been incomplete without the super-talented class representatives Surajit Biswas and Moumita Ghosh. Moumita was an epitome of sternness, but also was very caring. Surajit on other hand was full of craziness. Without these two, bunking classes and getting the notes of those classes would have really been impossible.

Before I finish, not mentioning the “5 days attendance cut” and “9:10 am biometric” would be a crime. I can say for sure that all of us miss those two the most.

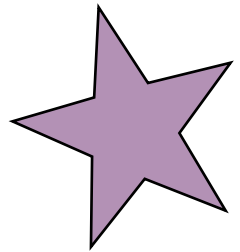
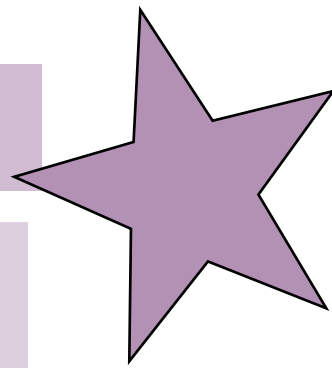
Though I have said the exact same things above, I would again like to thank IEM - not only for my ever supportive teachers but also for the craziest friends and weirdest memories I had in these two years.

My decision was not wrong.

**Suchismita Maity**

**Marketing Manager**

**Smart School Education Pvt. Ltd.**





শেষের সেদিন

শেষবারের মতো।

কতদিন ফেলে এলাম পিছনে,  
কত কথা, কত স্মৃতি,  
কত আনন্দ গান হাসি খেলা  
কত শত বিস্মৃতি

ভিড় করে আজ মনের মাঝে  
ধূসর স্বপ্ন কত,  
মন মানে না তবু আজ সব  
শেষবারের মতো।

প্রথম দিনের অচেনা ভিড়ে,  
সবার মাঝে একা,  
সেই দিনই তো প্রথম হলো,  
তোদের সাথে দেখা।

কত আড্ডা, কত গল্প,  
একসাথে গাওয়া গান,  
ক্যান্টিন বা চায়ের ঠেকে  
জীবনের সোপান।

ক্লাসরুমে কেটেছে সকাল,  
ল্যাবে ক্লান্ত বেলা,  
ইট-পাথরের শহর প্রান্তে,  
জীবন-জীবন খেলা।

জন্মদিনের কেক-এর দাগ যে  
মনের মাঝে লেগে,  
Sem দিতে যাওয়া ক্লান্ত দুচোখ,  
সবাই তো রাত জেগে।

দেখতে দেখতে  
চার বছরের - জীবন অন্তাচলে,  
সময় জানায় আমরাও আজ  
প্রাপ্তনীদেব দলে।

এক যোগ এক, এক হয়ে কত,  
সম্পর্ক ভাঙা গড়া,  
সাক্ষী সময়, আমাদেরই মতো,  
ভালো থাকিস তোরা।

সকাল থেকে ট্রেন বাস ঠেলে  
দশটা-কুড়ির ডাক,  
আর হয়তো হবে না আসা,  
স্মৃতিপটেই থাক।

[Continued...]

হাজার স্বপ্ন সঙ্গী করে,  
কাল থেকে পথ ভিন্ন,  
সেই দিনগুলো পাথেয় সবার,  
IEM স্মৃতিচিহ্ন।

নতুন জীবন, নতুন মানুষ,  
নতুন শুরু আবার,  
চার বছরের পথ চলাটাও  
ছিলই তো শেষ হবার!

**Parichay Bhattacharjee**

**Batch- 2009-2013**

**Manager, Steel Authority of  
India Ltd.**





As students we all possess certain dreams and plans for the future. We then embark on the career course and keep moving forward. However it is great to be in continuous touch with the place which enabled us to lay the foundation of our dreams. IEM as an institute, the Professors, Staffs and the value system practiced here have facilitated us towards a holistic transformation from academia to industry. The world is talking about Outcome Based Education now, IEM is an institution which introduced the same long ago.

I sincerely congratulate the institution for continuing quality education for years.

**Arindam Das**

**Batch- 2008-2010**

**Regional Manager -BusinessDevelopment  
(East) SMB Segment**

**TATA Consultancy Services**

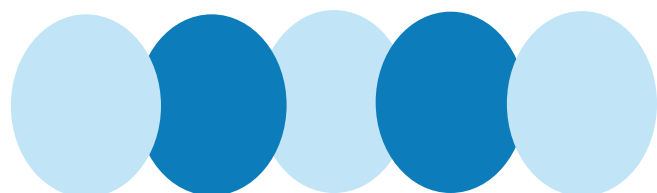
Those 2 years were one of the most amazing years of my life where I grew and learnt. The early morning classes to the presentation all seemed bit like a pain at that time but that trained me for now. Now when I look back I just smile and missed the fun of giving a group presentation. We were given a chance to make mistakes and still enjoy our lives. We were allowed to organise different events also and I am very proud of the fact that our foreign tour started from our batch only. An unforgettable trip to Malaysia and to visit Vesuvius, it's still so very fresh. Attendance, classes, presentations, examinations woow I still wish I could join back again and re live that life. A life of a student. Time flies by but still 2012-14 is still wonderful phase of my life a time that I shall cherish for a life time.

**Pijush Karmakar**

**Batch - 2012-2014**

**Sales Officer(Level- 2)**

**Asian Paints LTD**



To my respected dear readers,

I would like to convey that if your choice for education is IEM, then let me tell you that you are at the best place one could be. My faculty starting from Principal Sir to every one helped me through out the process of shaping my career towards a perfect direction. An environment where communication is no barrier, where faculty are friends.

My teachers taught me to be disciplined in my life and helped me develop never give up attitude. I would not take a single name but rather all of them helped me throughout my two years journey. I feel proud to have been part of IEM Management House. I was part of the cultural committee and have been an active participant at every event organized by my institute In my final days I was awarded as the best student of my batch MBA 2015-17 and I carried forward the same feat to my workplace having won the same accolades. Got great places to do internships and a great place to work.

Signing off.

**Shobit Chakraborty**

**Batch- 2015-2017**

**Field Force Manager(Sales Team Leader)**

**Vivo Communication Device Pvt.Ltd**

Two and a half years ago, my journey started at IEM. Strangers to each other we walked in & hand in hand we walked out from here. The strength of our class was huge & so are our memories- countless! Together we made it through a stream of mid-terms & semesters. I will never forget "The Biometric"... the attendance... being elected as the CR... the cultural functions... competitions---- we laughed, we cried, we screamed with joy---- all the moments we have shared is just priceless!! I would like to thank all our professors for believing in us & supporting us in everything we did.

**Moumita Ghosh , Batch- 2015-2017**

**Finance Academy Program Co-ordinator (Learning & Development)**

**Novartis Healthcare Pvt. Ltd.**



I graduated in 2010 but I still remember the first day clearly. I was excited but at the same time a little scared of the new reality. I was prepared to learn, explore, make new friends and get to know me as an individual self. My idea of a b school was a very strict in nature and people would be very formal. IEM was different than what I pictured. The teachers were very friendly and approachable. I was able to discuss all sorts of problems whether academic or any other nature. Also people say B school is not a place to make friends but I have made some of the best friends here. Not only did we used to do our studies together but we used to have fun all the time. Along with our studies we took part in various extracurricular activities which has helped us a lot in our present lives. We had organized an industrial tour in Vizag for approx. 100 people. That was the first time we had arranged something of such grand nature. That helped boost our confidence so much that today I'm not afraid to take up any challenge that comes my way. Overall my experience in IEM was very enjoyable and I would like to thank my college for being a good stepping stone in my life.

**Ivy Das**

**Batch- 2008-2010**

**Assistant Manager, Pricewaterhouse  
Coopers**

I think attending IEM was the best time span of my life. It's IEM that gave me the confidence to be able to do things with my best ability. Also it is wonderful to have been in a college that has such a high educational standard and which provides its students all the facilities and encouragement needed to attain high in life. Last but never the least, IEM will always remain a part of my life that I will never want to miss."

**Titly Dhar , Batch- 2014-2016**

**Assistant Professor, Department of Business Administration  
University of Engineering & Management, Kolkata**

My college days are unforgettable and in fact those days are happy days in my life. Every student has those days in their life's as well. I enjoyed myself a lot when I was in IEM. I have learned a lot from my professors. Whenever I was wrong they corrected me. They used to be very friendly with us. We used to have competitions. No matter whether we win the competition or not, but they used to tell us participation is very important. They were very supportive and encouraged us in all things to grow up in our life's. We used to crack jokes on others. We used to comment on others. We never bunked classes but we enjoyed to the fullest. When we were caught, we were punished and I experienced a lot of them. So, college life is so beautiful, no body can forget those days in their life's and those days will never be back again

**Pratik Kumar Dutta**

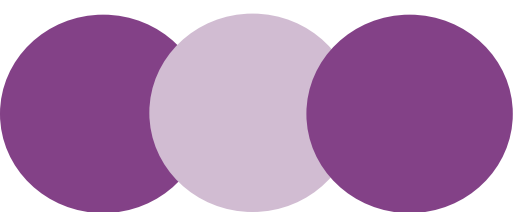
**Batch- 2013-2016**

In my 2 years of MBA I met many people, It was great experience being here. Now when I look back I feel the changes.. how time changes and how life keeps on moving without a pause. All I can now recall is that first presentation when I was shivering with stage fear and public speaking. That first interview for organising committee.. those events we organised and clubs inaugurated.. Hanging out every now and then,, bunking classes, rehearsals, practices, improvements, detentions by professors, exams and so on... Life was always fun and exciting. Only thing that keeps on coming in my mind is "Wanna get back to IEM and grow up once again....."

**Leena Sultana**

**Batch -2012 -2014**

**Marketing Manager, Jayshree Textiles**





Isn't it amazing how life takes us through a kaleidoscope of events, people and circumstances that cause a cascade of emotions that would change one's life unimaginably.

When I started my college years, all I thought of is 'this is another stepping stone to a successful career'. Then I began to realise that the lecturers and professors at IEM are not just ordinary teachers, but the moulders of a student's future only they can see for us. Then, not only do they have showed the path, but they pave that path one have chosen to take, at every painful step of the way. They have encouraged me all the way and when necessary even brow beat when I thought of giving up and not staying the course.

Let's not forget the friendships I made along the way. Not only are there the jokes, the fun and the good times but there are also those time which I can only describe as 'the dark nights of the soul' when I was at my lowest and the self esteem has come crashing down. That is when these friends step out of their comfort zones and go the extra mile to give me a hand up and make me start believing in humanity again. Years from now I can see myself reminiscing and reminding myself "My IEM days were the best days of my life"

**Suman Sharma**

**Batch- 2012-2015**

IEM life reflects our childhood. The discipline and the strict regime that we were cursing during our academic life turned to be a boon in our professional lives. We are blessed to have some amazing teachers scolding us all the time to ensure the coal gradually turned into diamond. The IEM was actually a family and all our colleagues are hugely indebted to all our mentors for the enriching experience.

**Kuldip Dhole**

**BCA**

Campusssing is a tough time for everyone, especially for those who have no plans for higher studies & this is your final launchpad into the industry, for you to start earning and settle for life. However, its a dynamic environment and times change (think about the ups and downs in IT industry). 2012 was one such year when recession struck IT and we were all in jeopardy, more so for me. Let me give you a brief background about myself, I was pretty decent in studies, good at giving speeches, had a close knit group of friends and was the coveted General Secretary of college. I had a very good connection with the management, favourite of many teachers( also some despised me because of that :P), all in all, I can literally do whatever i felt at IEM (it was literally my second home). Pride & vanity struck me as I was under the impression that I would sail through in placements(last year, CTS had taken 293 out of 300 eligible candidates). Didn't get placed for the first five companies that came to college and i was never as depressed as i was at that point in time. Capgemini came, all my closest friends got selected and i was left back. I couldn't hold back and i burst out crying at 9pm in Satya Sai auditorium. There was no one to console me as everyone had left the campus and i had also given up on myself. Suddenly i found a warm hug enveloping me and whispering me in my ears that all isn't over yet. I looked up ,and it was Prof. Indraneel Mukhopadhyay(we have a bit of history ;) ). I went back home and decided never to come back to college. Sir, called me in the morning and made sure i came for placements and give it a final try.

AND I WAS PLACED.

I will always remember this action of support when i was down in the drains and this helps keep me grounded. Sir, if you're reading this , i would like you to know that i will forever be grateful towards you and i hope i my actions in life makes you proud.

#iemmemories #justcampussingthings

**Dipanjana Saha**

**Batch 2009-2013**

**Student at NMIMS**



In my 5+ years in the corporate domain, and 2 years as a Sales Manager in Cisco, I have realised that there is nothing as powerful as networking, and expanding one's sphere of influence. I can proudly say that the seeds for this attribute were beautifully sown during my 4 years at IEM. Be it the extremely talented batch-mates across divisions; the sometimes mischievous, yet supportive seniors; or the rock solid faculty system, there was always so much to grasp from every corner. My fondest memories come from the various labs (with last minute viva preparations), and the musical extravaganzas that we witnessed during all performances. Our own band "Syntax Error" is something I miss as dearly as IEM. And the 2 hour long train/bus travels to reach college, with a dozen other students, was a splendid picnic in itself everyday. What would I not give to go back to those days!



**Lokesh Bahety**

**Batch- 2006-2010**

**Account Manager, CiISCO  
Systems**

# Down the Memory Lane



**Debanjan Sengupta  
shares some of his Batch  
pictures- ECE Batch of  
2010 -2014**







**Suman Chakraborty  
shares some memories**





**Pooja  
Khandhadia  
shares few  
glimpses of her  
college days  
BCA-2014-2017**



**Photos shared by Abhishek Dutta  
Batch of 2006-2010**



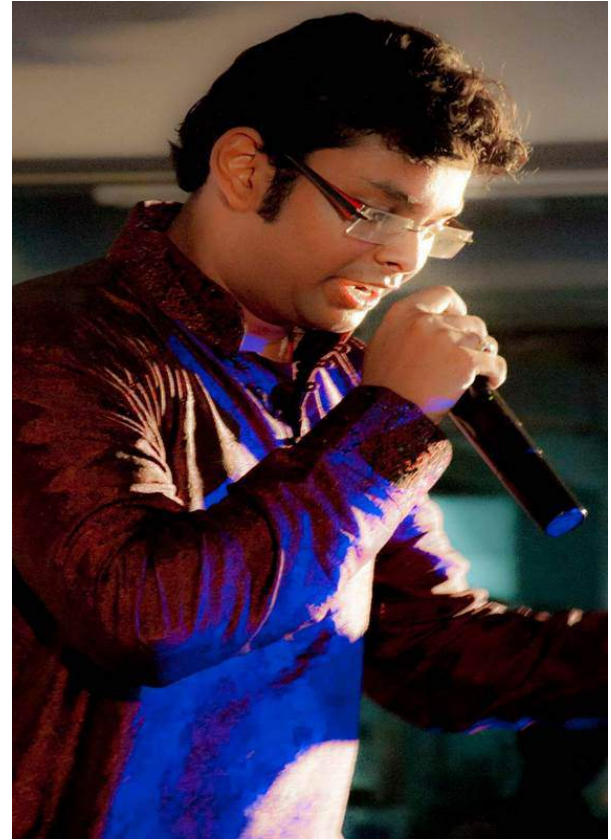




**Suman Sharma shares some wonderful moments spent at IEM**







**"Memories we  
cherish"**







## Batch of 2010, 2011 and 2012



# Homecoming, 2016

It is in human nature, to not take notice of all the beautiful blessings around them until it is too late and similarly only after the transitions to the corporate life do the students realize how lovely college life was. But then again, life is a funny sweet thing that gives them the opportunity to walk down the corridors of nostalgia and relive the carefree days of college lives where they did all sorts of amazing developments and naughty pranks. The IEM Homecoming 2016 was organized on 30 th December in Gurukul Campus to give our alumni a chance to reconnect with their Alma Mater. Over the years the Homecoming event has become a significant function which is anticipated by both the alumni and the students. The performances started pouring in after the contagious bliss that was spread all across the ambience. Right in the beginning, we had several dance performances which were just breathtaking. The Western Dance performances turned on the heat in that chilly night and the Classical Dance performances left the audience marveling. Next up we had the renowned Tollywood singer Prashmita Paul perform in the IEM Alumni Meet - Homecoming 2016 who also happens to be our alumnus. It was hard to believe but great to see her perform. After a great evening with beautiful performances, it was then time for the Prize Distribution Ceremony to award the distinguished alumni for their unwavering dedication and painstaking work which kept the IEM flag flying high. The accomplishments of the members of IEM alumni delineate an inspiring account of positive social, cultural, and economic changes in the world. There were two categories of awards that were presented in the Alumni Meet 2016: Young Alumnus Award and Alumni Award of Distinction. Young Alumnus Award and Alumni Award of Distinction. The Batch of 2001 bagged in all the awards in the latter category. Prosasty Chaudhuri, Director of GE Capital, USA and Associate Professor of Indian Institute of Technology, Gandhinagar – Arup Lal Chakraborty won the Alumni Award of Distinction. Program Managers of Tata Consultancy Services, Kolkata – Anish Mohan and Kaustuv Mukherjee also reserved the Alumni Award of Distinction.



Dr. Soumya Maity, Pratik Kumar Singh, Abhishek Dutta, Debroop Ganguly, Dweep Sengupta, Rishi Raj, Debdoot Sheet, Pratyusha Rakshit, Anup Das bagged in the Young Alumnus Awards. The extravaganza was then concluded with the cake-cutting ceremony, followed up with dinner. The Meet ended with a promise to meet again and everyone bid an emotional farewell to each other.



**Prof. Arup Lal Chakraborty**



**Prashmita Paul**



**Prosasty Chaudhuri**



**Rishi Raj**



**Kautsav Mukherjee**



# Photo Galleria



**While you were away, Siddharth Malhotra and Katrina Kaif were here.**

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**2016 FAREWELL FLASHBACK**



# How can we forget about Innovacion?



**HELL IN A CELL**



**ZORB SOCCER**



**LASER TAG**



**IMPROVED GAMING  
EXPERIENCE**



# Our Cultural Fests have grown bigger!







**IEM being awarded with the Regional  
Premiere Champions Award for NEN  
E-Week**



**Farewell 2009**

**Distribution of clothes during DIWALI  
2014**

**Batch of 2012-2016**



SEE YOU SOON!

I AM IEM

