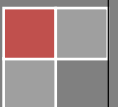


2020-2021

Club Activities Department Of BBA(H)

Department of BBA(H) organizes Club activities for their students on a regular basis. In these sessions they invite distinguished personalities from the varied dimension of industries. The main objective of arranging these sort of activities are to give an idea how the theories of Management have applications in every sphere of professional and personal life.



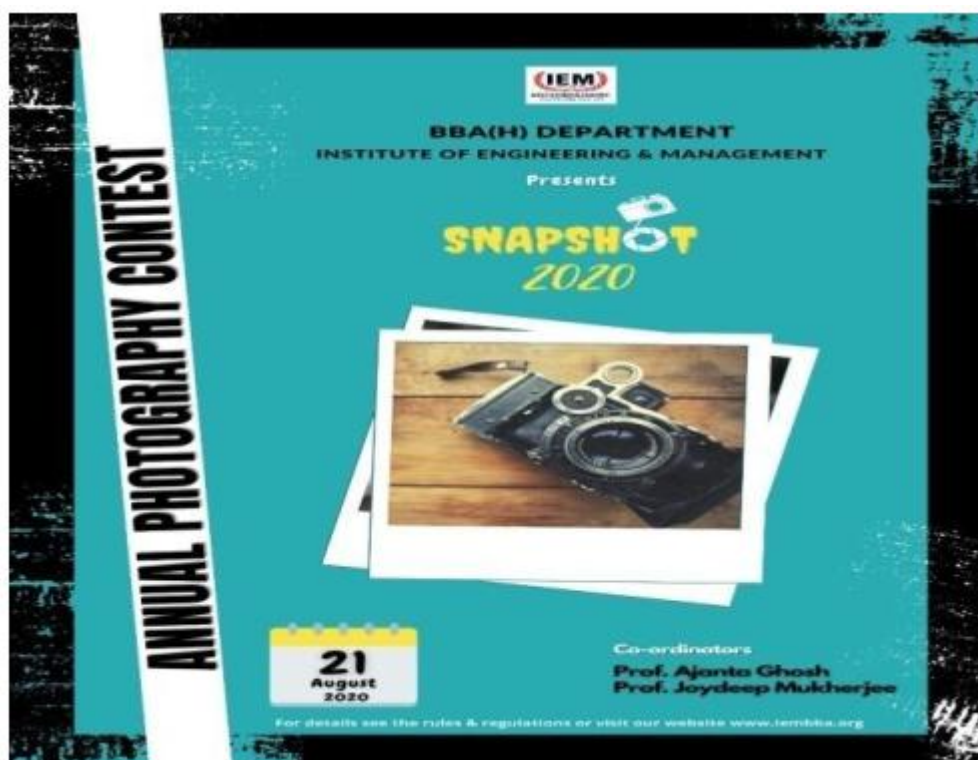
Photography Club

Snapshot: Photography Competition, 2020

Snapshots, the photography Competition, 2020 organized (Due to unavoidable circumstances the program took place on 18th October, 2020 instead of 21st August, 2020) by department of BBA, IEM Kolkata, provided both guidance and platform to young image-makers in the department. The competition attracted photography enthusiasts who are eager to fine-tune their skills through photography. This helped the students to sharpen their perspective and observation. The students showcased their talent to wider viewership in virtual mode.

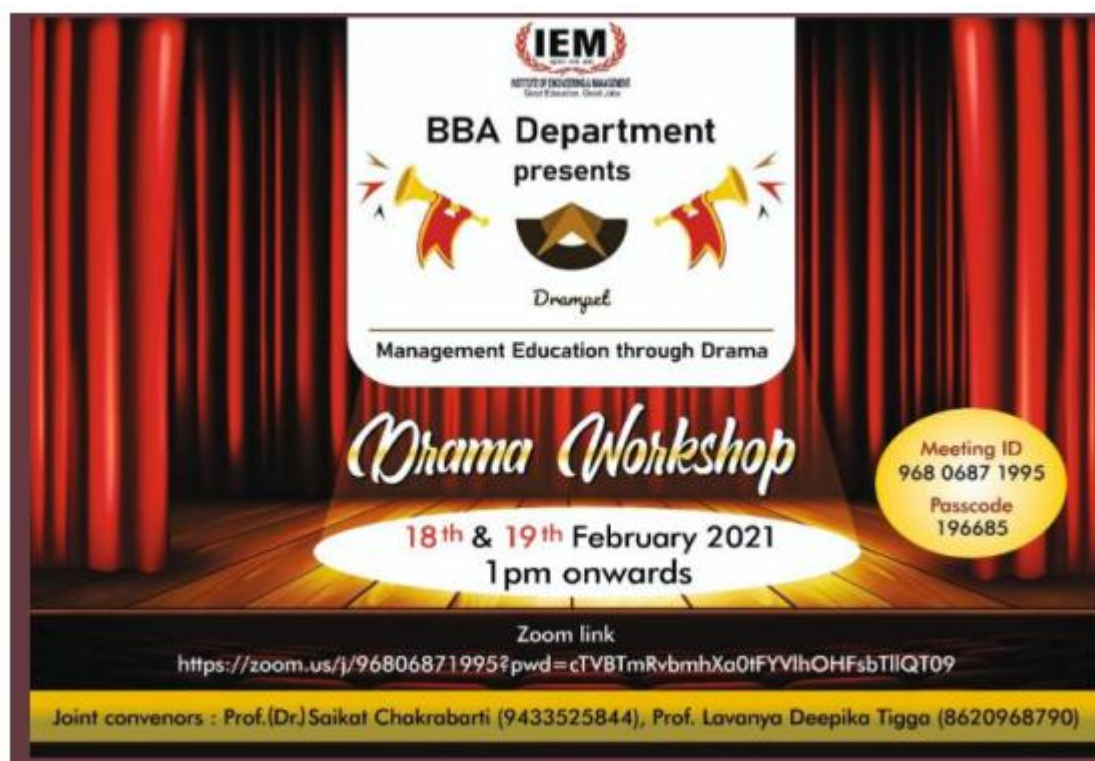
Resource persons:

a) Mr. Shashi Ghosh- Journalist, Indian Express



DRAMA CLUB

Drampet 2021



The **Department of BBA**, Institute of Engineering & Management (IEM) had taken an initiative to organize a Two-Day Drama Workshop – *Drampet*, on 18th February, 2021 (Thursday) and 19th February, 2021 (Friday). To engage and encourage learning of management concepts among the students during such times as the Covid-19 pandemic, the workshop was conducted in hybrid mode with the event being conducted physically in IEM, ASHRAM Campus as well as telecasted live through the Zoom platform to the students. The very aim of the workshop was to enable the students of the BBA Department to get acclimatized with the Management “Role-Playing” in an intricate manner. Though not immediately related to their University curriculum, this workshop is expected to help them to interpret the different personalities in the business world and their mode of communication which are very important for a management student. It will also help them in handling the day-to-day activities as well as managing contingency situations. Like earlier years this year too celebrity faculty members from entertainment (film and theatre) industry were invited to share their views on how management theories are related to this industry and their application. On the first day of the workshop, we had invited well-known Veteran Actor of Bengali and Hindi Theatre Group, Mr. Mrityunjay Bhattacharya. The different needs of an individual as explained by the Need Hierarchy motivation theory of Maslow’s was explained clearly through Role play by Mr. Mrityunjay and Prof. Dr. Saikat Chakrabarti (internal faculty)

Resource Person: Mr. Mrityunjay Bhattacharya



DRAMPET WORKSHOP DAY 1



MR. MRITYUNJAY BHATTACHARYA

For the second day, we had an eminent speaker, Mr. Anindya Sarkar, who is a Film Director and a Veteran Actor. Through narration of numerous incidents in his professional career, he shared his views on diverse management topics, to name a few- Job Specialization, Work Relationship and Team Dynamics, Learning, Personaity etc.

Resource Person: Mr. Anindya Sarkar



DRAMPET WORKSHOP
DAY 2



MR. ANINDYA
SARKAR

Drampet 2021



**Management
Education
through Drama**