

Environment Friendly Initiative by SMILE

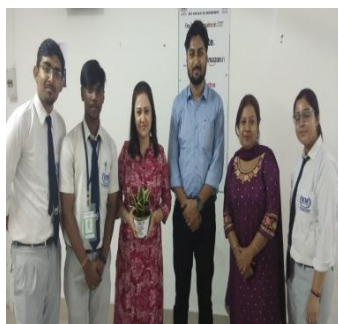
on

World Environment Day

Trees are essential to life. They give us a link between the past, present, and future. Planting a tree will not only benefit health and the environment but will also strengthen communities. Trees strengthen the distinctive character of a place and encourage local pride. We live in a world where pollution is more than oxygen, where more trees are felled than the number of buildings built. Deforestation has led to an increase in greenhouse gases, soil erosion and loss of habitat. Thus, S.M.I.L.E is all set for a new endeavor. An initiative to plant a tree sapling in order to improve life and fulfill the essential needs of mankind. So join us on 5th November 2019 for a lifelong investment by helping us to plant a tree for a better future for everyone and to make the world a better place to live.

Once again SMILE was successful in organizing yet another venture. A venture to go green, think green and grow green. The students of IEM ashram campus took the initiative of planting a sapling in Ashram campus. This small step to portray the importance of plants in our daily life, this small move to not let the leaves leave us, this long term investment, will indeed bring a S.M.I.L.E sometime in the near future.





World Environment Day in 2020 (During Pandemic)

Due to the onset of the pandemic we are staying indoors to protect ourselves, our loved ones & also the also the overburdened health infrastructure. This though prevented us from coming together physically for the cause, we decided to support each other and do whatever we could by staying apart but remaining connected. Our SMILE members planted a tree each in their houses – terrace garden, balcony garden, and locality wherever suitable.





Injecting societal values and ethics and practicing ISR activities through programme under the SMILE

Institute of Engineering & Management has decided to create an Institutional Social Responsibility Committee for supporting the disadvantaged and deprived parts of the society and spread smiles.

The committee formed by the college is named S.M.I.L.E.: Students Mending Individual Lives Everywhere. The committee was formed in collaboration between the BBA (H) Department and the BCA Department of IEM. The joint committee planned to visit orphanages, conduct events for the children, interact with them and make them smile. We want to be of some help to them by donating in kind or monetary donations as the need be.

EVENT : Visit to SAMPARK ,Kolkata Sishu Kendra(N.G.O)

ACTIVITIES : Interaction with the children, Quiz sessions, Different items donation such as books, playing kits, food, etc.



EVENT : Visit to Elevation Cultural Forum a registered NGO, located in Birati, Kolkata

ACTIVITIES : 2 day workshop on ,Basic Computing Skills with a bunch of deprived students whose

families struggle to make both ends meet

