

IEM Ranking

"Best Business School"
by ABP News in 2017
National Education Awards, 2017

"Best Business School"
Golden Globe Tigers Award
under Education Leadership
program in Malaysia, 2017

"Education Excellence Award"
by 24 Ghanta News and Zee Network in 2017
under the category in Best Placement
Domestic and International by IEM Group

IEM Ranking

"Eb3+"
ICRA has recognized IEM "EB3+"

ICRA (Eb3+ implies the institution has resources and processes that can deliver between high and good education. The sign of + (plus) appended to the Grading symbols indicate the relative position within the Grading Categories concerned.

IEM has been awarded with Grade "A" by NAAC (National Assessment and Accreditation Council)



INDUSTRIAL VISITS FOR 2017-19 BATCH: TATA MOTORS, PUNE AND TITAN, GOA

Industrial Visits for 2017-19 batch: of management students were undertaken from 30th January, 2018 – 4th February 2018. The students were given a guided



about the pioneering work done in the respective related fields.

PRANAB MUKHERJEE, PRESIDENT OF INDIA, VISITED IEM / UEM



President of India, Mr. Pranab Mukherjee addressed the IEM/UEM family at the UEM campus on 28th February, 2018. He emphasized the importance of research work, stating that it is the duty of the teachers and



academic institutions is to motivate and encourage students to undertake research.

SINGAPORE STUDY TOUR



Our students visited the edge shared with and valu- functional department of able guidance extended to the Nanyang University, our students by Prof. Sasa. Singapore. Our visit was It was a great learning enriched with the knowl- experience for our students.



tour of the campus, updated about the history of the Tata group of companies, the Tata way of life, and given a brief

FIRST HAND TRAINING ON SALES & PROFIT IN SANTINIKETAN

Bengal handicrafts were bought from Santiniketan and were sold by the students themselves which gave them some knowledge of business and sales.



"Into the wild we go, losing our way, finding our soul."
Jishnu Dam, MBA 2016-18 Batch

ALUMNI SPEAK

Arindam Das

Regional Manager -Business Development (East)
SMB Segment

TATA Consultancy Services

TCS Gitobitan, 7th Floor, DN 54/A,
DN Block, Sector V, Salt Lake City,
Kolkata, West Bengal 700091



As students we all possess certain dreams and plans for the future. We then embark on the career course and keep moving forward. However it is great to be in continuous touch with the place which enabled us to lay the foundation of our dreams. IEM as an institute, the Professors, Staffs and the value system practiced here have facilitated us towards a holistic transformation from academia to industry. The world is talking about Outcome Based Education now, IEM is an institution which introduced the same long ago. I sincerely congratulate the institution for continuing quality education for years.

BANGKOK TOUR

3rd IEM CONVENTION, 2018 (Innovation, Entrepreneurship, Marketspace)



21-22 March, 2018

Sasin Graduate Institute of Business Administration
Chulalongkorn University, Bangkok, Thailand

Organized by

Institute of Engineering & Management, Kolkata, India

&
University of Engineering & Management, Kolkata, India



A PART OF OUR RECRUITERS' LIST



CORPORATE SPEAK



Sanjay Sethi

Managing Director & CEO at
Signature Agri Ventures Ltd.
United Arab Emirates

"It was a delight to be the Key Note Speaker from LOGIS- COPE wherein I had the opportunity to interact with all the management students of Institute of Engineering and Management, Kolkata. Their knowledge on various topics of management was appreciable."



Sushma (Jain) Braggs

Regional HR Head : East
Blue Dart Express Limited

"I would like to thank for partnering with us in selecting young talents who can be part of our Operations Management team. Since the past two years several of your students who have been placed with us have proven to be brilliant, committed and engaged supervisors leading from the front while being extremely grounded, pragmatic and positive always willing to walk extra miles in delivering excellence in customer service. I am so glad that you have trained your students very well and contributed value based education to them. I wish you continue to make such immense contribution in future and your students continue to prosper and succeed."

WORLDWIDE ACHIEVERS AWARD



The Institute of Engineering & Management (IEM) has been awarded in the World Education Summit and Awards 2018 by the Worldwide Achievers.

INDUSTRY ACADEMIA CONCLAVE



At INDUSTRY ACADEMIA CONCLAVE, organized by MAKAUT more than 50 institution had participated. MAKAUT has appreciated 10 best models, out of which 3 models were prepared by IEM students.

PRESTIGIOUS GOLDEN GLOBE TIGERS AWARD



IEM B-School has been Internationally awarded as the "Best Educational Institute in Management" under Education Leadership program at Kuala Lumpur, Malaysia in the prestigious "Golden Globe Tigers Award-2017".

"SHAPING YOUNG MINDS" - IIM KOLKATA



IIM Kolkata was the venue for the seminar 'Shaping Young Minds' eminent personalities graced the occasion. IEM students made their mark.

OUTSTANDING BUSINESS SCHOOL



IEM won the Outstanding Business School award in 2018 from Economic Times ETNow group.

"NATIONAL EDUCATION AWARDS, 2017"



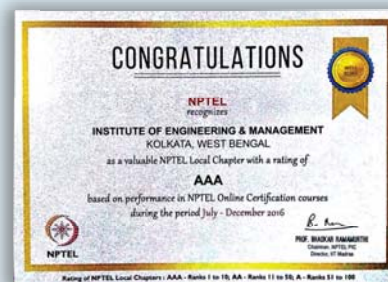
ABP News, the leading National News Channel has awarded UEM with an award of "Excellence in Education" and IEM – both Engineering and Management section with "Outstanding Engineering East" and "Best Business School" respectively in "National Education Awards, 2017"

IEM MANAGEMENT REVIEW JOURNAL: PRISM



PRISM is a peer reviewed bi-monthly journal, which encourages theoretical, empirical research papers, articles, case studies and book review of relevance. The broad scope and developmental editorial policies of this magazine is to create accessible and thought provoking content not only for academicians but also the general business community. Two volumes have been published till date, first is March 2017 and next is October 2017.

IEM RATED AA BY NPTEL



NATIONAL CHAMPION IN NPTEL

IEM, Kolkata has been National Champion and secured "AAA" category nationally among all institutes of India including all IITs and IISc Bangalore in NPTEL program in two consecutive semesters in 2016 and 2017.

WORKSHOP ON GOODS & SERVICES TAX (GST)



A workshop on GST was conducted by Ms. Deepika Garg, Chartered Accountant, on 18th July 2017, for the management students of IEM, in order to upgrade their knowledge about GST, what it means, and its implications.

ITEM HAS BEEN RANKED AS THE 3RD BEST COLLEGE IN EASTERN INDIA BY THE WEEK MAGAZINE.



INDUSTRY ACADEMIA INNOVATION PLATFORM CII KOLKATA



EX-GOVERNOR OF CHHATTISGARH FELICITATING SCHOOL PRINCIPALS FOR THEIR CONTRIBUTION TOWARDS EDUCATION



SEMINAR ON RISING CRIME AGAINST WOMEN

Institute of Engineering and Management organised informative and enlightening talks by Delegates like Dr. Kakoli Ghosh Dastidar (M.P.), Mr. Sujit Bose (MLA).



FRENCH CONSUL GENERAL VISIT



In the month of February 2017, the French Consul General visited the campus and had extensive discussion with the founder Director, the faculty members and also with the French students from Renne School, France.

INDUSTRY VISITS

Industrial Visit for 2016-18 Batch: BHEL, Visakhapatnam



Industrial Visits for the 2016-18 batch of management students were undertaken from 5th-10th March 2018. The students got an opportunity to see the manufacturing process of the power plant equipment of BHEL (Bharat Heavy Electricals Limited).

ASSE CONFERENCE



IEM, Kolkata and American Society of Safety Engineers (ASSE), India Chapter organized a professional development conference on Occupational Health & Safety. The conference was organized on 28th and 29th April'2017 by the MBA and Mechanical Department of IEM at Science Auditorium, Gurukul Campus.

WORKSHOP ON ICICI SECURITIES



The virtual stock exchange is a replica of actual quotes on the Bombay Stock Exchange and National Stock Exchange in a defined period. The target is to win the highest profit. The winners in the All India Round are rewarded with handsome cash prizes.

INNOVACION-2K17



His Excellency Governor of Tripura Mr. Tathagata Roy was the keynote speaker in the Techno Management Fest in IEM. He stressed on the fact why India, in spite of having infrastructure, intellectual capacity, man- power etc, lagged behind other developing countries since Independence.



Mr. Tathagata Roy
The Governor of Tripura

PHOTOGRAPHY EXHIBITION

IEM is well known for nourishing the culture of creativity and art. In 2017 the exhibition took place which was organised by Prof. Writaparna Mukherjee. It attracted huge number of participants. The exhibition was appreciated by all who came over to witness the program. Students were encourage for their work.



INTERNATIONAL KOLKATA BOOK FAIR

30th JANUARY'2018-11th FEBRUARY'2018, IEM & UEM participated in the 42nd International Kolkata Book Fair. IEM & UEM have



been taking part for the last 3 consecutive years. The stalls are managed by faculty members and students from Gurukul, Ashram, Management House and UEM. There are many brochures and information leaflets available about various courses offered at IEM & UEM. Students and parents who have keen interest came up to the stalls and talked to pursuing students and faculty members of the Institute.

MILESTONES

Wall magazine is open to all students of MBA and PGDM departments as well as the faculty members. Paintings, write-ups, photographs, memoirs on different subjects were displayed.



BLOOD DONATION CAMP



FEVER HOICHOI



All the colleges took part in this event. One female student and one male student have been selected from each college to take part in this event. Fever 104 was a media partner and the whole event has been organized by vankatesh films. This was a great exposure for the students of IEM to come to lime light.

FRESH FACE 2017 BY TIMES GROUP



Fresh Face 2017 was a contest that was initiated by the TIMES GROUP to find out the hidden talents of the young students. The events in which the students participated ranged from classical music to contemporary dance. Among many other colleges, IEM also took part in the contest. The winners were Ankita Thakur and Soham Sarkar and they were acknowledged along with the other participants with an article published in the Page 3 of Times of India.



CSR ACTIVITY ORPHAN VISIT



Children are greeted with care and love. Everyone was made comfortable. Children took active part in drawing and playing. A drawing competition

was arranged, three students were awarded for their good works. Foods were distributed for lunch. Books were gifted by the management students to the children at SOS Children house.

A DAY WITH THE STREET CHILDREN



TREE PLANTATION



TEACHERS' DAY CELEBRATION

It is the day where students take part actively to entertain & show their respect to the teachers. The



students of IEM took part in activities and performances like solo singing, dance, group singing, Mime act and many more on 5th September 2017. Students went out of their way to decorate the college. Cultural Performance of the students were also arranged. The teachers also joined them with much enthusiasm. The day ended with sumptuous food which were also arranged by the students.

FRESHER'S WELCOME 2017

A time to understand and interact with the seniors. The seniors befriend them in turn.



HELPING CHILDREN

IEM always finds itself privileged to extend a helping hand to the under privileged. In association with CRY (Children Rights & You), IEM conducts workshops and donation for street children.



STUDENTS TUNE IN TO LIFE LESSONS BY SHIV KHERA

Institute of Engineering and Management has the distinction for giving an education of a different kind. It blends professional hallmarks with life skills and values.

Keeping in trend with providing the extra leverage Mr. Shiv Khera was invited to address the huge gathering of students, staff and other well wishers of the Institute. The discourse was held at Biswa Bangla Convention Center in Newtown, Salt Lake on 25th of August'18.



26
CAMPUS

STUDENTS TUNE IN TO LIFE LESSONS BY SHIV KHERA

The students of IEM put up a dance performance before Shiv Khera's talk.

Shiv Khera

What: IEM & UEM present Inspiring Best Teacher Award & Award of Excellence in Association with The Telegraph
Where: Biswa Bangla Convention Centre
When: August 25

42 IEM students in an motivational speaker Shiv Khera spoke on "getting motivated" from life. Our takeaways:

- We need three kinds of skills to survive in the present world — 80% people skills, persuasion skills and presentation skills.
- Humility is an important aspect of life. Once a taxi driver in Singapore took me around in circles because he did not know the way and then changed less than the meter. He said, "It was my duty to get you straight here, legally I can charge more but morally I shouldn't."
- I went through a hard time where I had to wash cars and do vacuum cleaner demos. It is important to not get demotivated and always find work to do.
- I was in an interview for being a life insurance agent, where right after the interview I was told "you have some time to decide, let me know within 30 seconds". We usually don't have a lot of time to take decisions in life, so we must be very decisive at all times.
- Sometimes in life you need to be thankful to be kind. My manager at the life insurance company shouted at me saying "shut up and listen to me, you need to fix your attitude, and get to work".
- When your brain gives up and says I cannot do this, it is really seeing two things — either you don't know

how to do it, or you don't really want to do it. The second is a matter of mind, the first is a matter of attitude.

- Practice does not make a person perfect; perfect practice makes a person perfect. So we must analyse all the time where we are going wrong with our practice and perfect our practice based on our needs.
- We should always give in our one hundred percent, all the time. We all know when we come back home if we have given it all or if we haven't. It is a better feeling to come back home and know that I have done everything to the best of my capabilities.
- There is no such thing as luck. There is no such thing as "right place at the right time". You need to arrive to be the right person at the right place at the right time.
- I got my first sale at the life insurance company the evening I had been fired, and because I stuck around at the client's house till 11 in the night and didn't leave till he sold his policy. We must learn to never give up.

We had a very tough time while setting up an event as big as this, but we are glad it went well. I hope my college mates learn a thing or two and our efforts prove to be fruitful — Dipanjan Mitra, final-year engineering student of IEM

We have invited some of our alumni students who have been fans of Shiv Khera and look up to him. I believe this is a great opportunity for them to learn and adopt a more positive outlook on life. I love Shiv Khera and it was an honour to hear him speak — Mity Ranjan, final-year engineering student of IEM and alumni head

Shiv Khera's speech has really motivated me to be a better person, to be more energetic and have a more positive outlook to life — Rajendra Debnath, first-year MBA student of IEM

I wanted to hear more about how he dealt with tough situations in his life. To help us youngsters gain valuable experience from a man like Shiv Khera — Manish Dasgupta, third-year engineering student of IEM

I have grown up seeing a lot of his videos and he has always inspired me. Seeing him on stage is a dream come true for me — Soumen Pal, first-year MBA student of IEM

Text: Manjini Kar, **Pictures:** Shrota Roychoudhary

SRJAN 2K18 INTER COLLEGE FEST



Prof. Dr. Satyajit Chakraborty,
Director, inaugurating SRJAN2K18



The Chief Guest and Guests of Honour –
in the inaugural event of SRJAN 2K18



Mr. Jimmy Tangree, Head Friends FM,
Guest of Honour



Mr. Jimmy Tangree doing facebook live
with our student organizers



Mr. Siddhartha Chatterjee (Original Topse),
the Chief Guest



Ms. Subhashini Mistry (Padmashree Awardee),
Guest of Honour



Alumni Meet



BIOSCOPE – eminent theatre personality
Rudraprasad Sengupta, Judge



Cake cutting in the farewell party



Trade-Bate winner



MUN – Model United Nations



Dance program at the cultural part



One of the food stalls given by
our first year students



Photography exhibition



The fest comes to an end

SPORTS



Annual Sports meet at SAI Complex



BBIT 2k18



Management House Football Team



IEM Chess 2k18



IEST Shibpur Cricket Champions



IEM Marathon



Cricket tournament iLead Runners



Women's Basketball Team



Champions With Well-Wishers

AWARDS & ACHIEVEMENTS



Hon'ble Prime Minister **Shri Narendra Modi** awarded our students for winning "Peace-a-Thon", a Hackathon event organised by Cyber Peace Foundation in association with Ministry of Electronics & Information Technology, Govt. of India



INSTITUTE OF ENGINEERING & MANAGEMENT

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