



श्रद्धावान लभते ज्ञानम्  
Good Education, Good Jobs

# Institute of Engineering & Management

## Placement Brochure

### 2022-23



## A FOUNDATION TO GLOBAL DESTINATION

IEM NAAC 'A' GRADE TOP TIER INTERNATIONAL CORPORATE SCHOOL

33 YEARS OF EXCELLENCE

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# PLACEMENT BROCHURE

## 2022-23

*About Us*



*The institute has a strong focus on quality education and strict discipline*

**I**nstitute of Engineering & Management (IEM) is recognized as one of the oldest and most respected Business Schools in West Bengal imparting education in Engineering & Management disciplines. It was established in the year 1989. It is located in Sector V, Salt Lake Electronic Complex, which is the IT hub of West Bengal. IEM has risen to international prominence over the span of 33 years, achieving widespread global recognition and a variety of prestigious academic rankings. Always striving for excellence, our strength lies in our full range of program offerings, our high quality research, conducted by our world class faculty, and our diverse and high-caliber students.

The College of Management, IEM offers 2 - Years Full Time MBA Program (batch strength 180) affiliated to Maulana Abul Kalam Azad University of Technology (MAKAUT) and MBA General Program (batch strength 120) approved by AICTE.

IEM has become a premier Institute of Engineering & Management Education due to quality education & research. It has surpassed innumerable benchmarks of achievements. It's record of placements over the years has been outstanding.

IEM is a member of professional bodies such as All India Management Association (AIMA), Certified Management Accountant (CMA), Association of Indian Management Schools (AIMS) & Educational Member of IACBE (International Accreditation council for Business Education).

IEM is ranked as one of the top 50 B - Schools in India in the AIMA journal, New Delhi in Category A. It has also hit the headlines by achieving the 3<sup>rd</sup> rank among World Bank's TEQIP funded colleges.

ICRA has recognized IEM with a rating of EB3+ (ICRA EB3+ implies the institution has resources and processes that can deliver between high and good education. the sign of + (plus) appended to the Grading symbols indicate the relative position within the Grading categories concerned).

Besides imparting state of the art education, IEM believes in inculcating a value system among it's students which would make them better, socially and culturally responsible human beings and potential leaders of tomorrow. Today, IEM flaunts a network of its alumni spread throughout the corporate world as torchbearers of the institute's success and legacy. For more information about us kindly visit [iem.edu.in](http://iem.edu.in).

**IEM NAAC 'A' GRADE TOP TIER INTERNATIONAL CORPORATE B-SCHOOL**



1. IEM ranks within top 250 in India among 30,000 colleges by NIRF (National Institutional Ranking Framework), Ministry of HRD, Govt. of India in 2022.
2. By Times Ranking survey IEM Kolkata received 1<sup>st</sup> rank in West Bengal as a top Private Institutions (5<sup>th</sup> all over India) and 10<sup>th</sup> Ranks all over the India among all Govt. and Private Institutions.
3. By Times Ranking survey IEM Kolkata got 1<sup>st</sup> in West Bengal and 11<sup>th</sup> position in all over the India for Placement.
4. IEM ranked 1<sup>st</sup> in Kolkata, 2<sup>nd</sup> in West Bengal 3<sup>rd</sup> in East Zone and 29<sup>th</sup> all over India by Times B-School Ranking 2022.
5. According to the India Today best college Ranking, IEM has Ranked 61 all over India.
6. IEM has received the prestigious “Times Business Award” in 2021.
7. IEM received the ICRA Rating award in the year 2021.
8. IEM-UEM group has received the “Academic Excellence Award 2021-22” by TV9 Bangla.
9. IEM-UEM group has received the “Education Eminence Award 2021” by News18 Bangla.



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“

If you can't explain it  
to a six year old, you  
don't understand it  
yourself.

”

**ALBERT  
EINSTEIN**

### *Vision*

**T**o be globally recognized educational institution known for outcome based education and application oriented research.

### *Mission*

**T**o assist students to understand and enjoy seamless nature of knowledge and encourage them to apply the acquired knowledge to practical use, so that they become worthy, socially responsible good human beings sought after for their leadership qualities.

**T**o foster creativity, innovation and excellence through example based teaching-learning process imparted in the most simple and easily comprehensible way.

**T**o continuously upgrade knowledge base of our manpower, improved infrastructure and use of latest technology/pedagogical tools and update curriculum through periodic feedback from stakeholders to enable students to meet professional requirements and their expectations.

### *Values*

**G**raduate, Post Graduate and Doctoral students known for their hardwork, competence, disciplined life, socially responsible professional conduct & intellectual and moral integrity.

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MEMORANDUM OF  
UNDERSTANDING

### *IEM | Professional Bodies*

1. IEM has signed a MOU with Harvard Business School (HBS) for delivering HBS study material, content, programs and courses.
2. IEM-UEM group has signed a MOU with San Diego State University – a top ranked public research University in USA.
3. Both IEM & UEM have Memorandum of Understanding (MoU) with University of Nevada, Las Vegas (UNLV).
4. IEM has signed a MOU with The Association To Advance Collegiate Schools of Business (AACSB), USA.
5. IEM has signed a MOU with Brunel University, London for research activities.
6. IEM has signed a MOU with Chartered Market Technician (CMT), USA for various academic activities and events.
7. IEM also has the academic association with EY Global for the training of students and faculty (Train the Trainer) in the field of taxation.
8. IEM is also collaborated with Wadhvani Foundation (NEN) to guide students for StartUP Business & Entrepreneurial ventures.



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### PRESIDENT'S MESSAGE

*"We have a d-skilling economy without a re-skilling work force."*

Greetings to you from the Institute of Engineering and Management, Salt Lake City, Kolkata!

We at IEM firmly believe management is not so much about teaching students how to manage as it involves more of thinking, planning and doing. It is also not so much about knowing the WHAT'S of management which alone is not good enough for future success, but knowing the HOW'S is more crucial.

Accordingly we teach them the concepts and make the students think about management rather than trying to teach them management. Every student is individually cared for and monitored in terms of progress in our Institute. We cultivate an atmosphere of discipline, dedication and help the students develop a sense of positive attitude towards life and work.

Students in this Institute are encouraged to make a habit of doing things here and now, develop an attitude of gratitude, get into a continuous learning mode and build positive self esteem. They are not alienated from the mainstream social environment by choice or by default and clubbed into elitist groups, but are made aware of the environment in which they will operate and the society to which they owe so much. It is my firm belief that our students, apart from excelling in their technical and managerial skills, will uphold with dignity and integrity, the social values for which IEM stands.

**Prof. (Dr.) Satyajit Chakrabarti**

*President*

*Institute of Engineering and Management*

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### DIRECTOR'S MESSAGE

*"IEM Students are trained to outperform."*

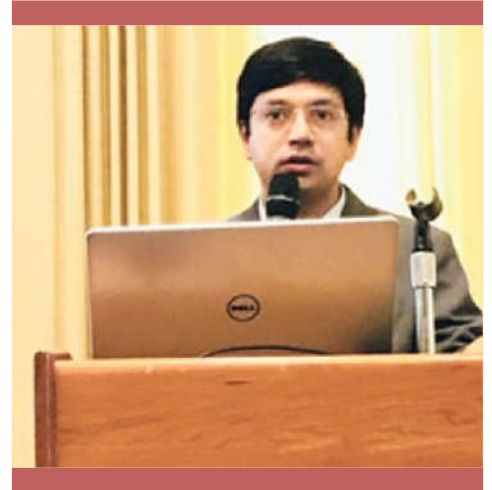
Greetings from the IEM family, it gives me great pleasure to introduce the current batch of MBA students to the corporate world.

Our students are taught to be good human beings first, then to be very competent individuals in their respective fields. The IEM imbibes a sense of strict discipline in its students. IEM teachers are drawn from the industry and best academic institutions.

They provide very high quality academic inputs. Industry veterans frequent our campus and give lectures to the students. The students are selected from amongst the best performers in CAT/MAT and WBJEMAT. Good quality students in a disciplined environment with high quality intellectual inputs from teachers and industry veterans make our students the ideal employees for any organization. The students are taught to be very ethical, obedient and loyal to the organization they are serving. The students have a great thirst for knowledge and they quickly adapt themselves to different situations and face them in the most competent way.

I sincerely believe that you will have a very good experience hiring IEM students to be your future employees.

**Prof. (Dr.) Satyajit Chakrabarti**  
*Director*  
*Institute of Engineering and Management*





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### DIRECTOR CORPORATE RELATIONS

*"I, along with my team members invite you to our campus to participate in our placement process."*

Greetings from IEM, Kolkata!

At IEM, placement is not an activity in isolation, but a continuous process encompassing a whole gamut of exercises. Alert, agile and versatile executives drive the placement function under the astute guidance of a 'National Head' in an elaborately laid out, meticulously planned and well equipped placement department. This infrastructure has been tried, tested and evolved from two decades of experience and the core mantra of our department is to forge partnerships. These partnerships are with the students, the alumni, the institute's faculty and most importantly, the industry.

The Placement Department alerts the faculty on the market need and ensures the infusion of required skill sets. As a measure of consolidation, the sprinkling of the soft skill attributes continues in liberal doses. Seminars, workshop awareness and motivational initiatives run round the year to bolster the spirit and sustain the tempo in high operational gear with an accelerated pace.

**Prof. Gopa Goswami**

*Director Corporate Relations*

*Institute of Engineering and Management*

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### PRINCIPAL'S MESSAGE

*"Our students, our faculty members and our pedagogy are the three pillars of our success."*

Greetings from IEM, Kolkata!

It gives me immense pleasure to introduce you to our outgoing batch of MBA students through this placement brochure. Since more than three decades our faculty members are committed to transform bright and young minds into world class management professionals who provide optimal solution to today's industrial needs.

The departmental coursework is structured to meet stringent standards and equip our students with the requisite skills and knowledge to effectively tackle and resolve the challenges faced by the industry today. Our students are exposed to academic excellence along with extracurricular activities to inculcate competence in impactful managerial activities and to work as a leader in highly esteemed companies all over the world.

In the past our alumni had successfully served the big name Corporates and start-ups alike. FMCG companies, Banks and Financial organizations, Consulting firms and Non- government organizations, e-commerce and logistic companies, Healthcare and Hospitality sectors, Technology and R&D organizations – our alumni will be found in all walks of life in India and abroad. It is our belief that the students of this batch like their predecessors are committed towards excellence and are equipped with necessary skills and motivation to become invaluable assets of your organization and the industry. It is an honor and a privilege for me to invite the recruiting corporates for the campus placement and I am confident that you will leave the campus equally privileged.

**Prof. Anupam Bhattacharya**

*Principal*

*College of Management*

*Institute of Engineering and Management*



# PLACEMENT BROCHURE

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### HOD'S MESSAGE COLLEGE OF MANAGEMENT

*"We develop each student's potential to the fullest, and equip and empower them for a successful future."*

Greetings from IEM, Kolkata!

Institute of Engineering & Management (IEM), Kolkata, is a NAAC 'A' accredited, oldest Private Business School with over 33 years of experience. IEM helps students to understand and enjoy the seamless nature of knowledge and encourages them to apply this knowledge to realistic use, so that they become worthy, socially responsible, good human beings sought after for their leadership qualities in the field of management. The institute also motivates students towards creativity, innovation and excellence through outcome based teaching-learning process.

Our students get admitted to IEM in MBA course through a rigorous selection process. For MBA, their rank in CAT is the eligibility criteria for admission. In addition the students are also admitted through JEMAT of Maulana Abul Kalam Azad University of Technology (MAKAUT). Our students have diverse backgrounds.

IEM enjoys the privilege of getting the brightest brains for its flagship MBA in Marketing, Finance, Human Resource, Business Analytics and Logistics & Supply chain management. Located in the heart of Kolkata i.e. Sector-V, it provides a unique opportunity to our students to work in many organizations during their both Winter Internship Programme (WIP) and Summer Internship Programme (SIP). You will be happy to note that last year we achieved almost 100% placements in good companies like Berger Paints, ITC Limited, PWC, Ernst & Young, IDFC Bank, Panasonic, TCS, Dabur, Muthoot Fincorp, TATA TINPLATE, Shyam Steel, Bandhan Bank, Flipkart and Aditya Birla Group etc.

The student's regular studies have been supplemented by Aptitude Training, GD/PI and Case Study classes for cracking the Interview.

It gives us immense pleasure to extend to you a cordial invitation to participate in our Campus Placement Process.

**Prof. Dr. Sujit Dutta**

*Head of the Department*

*College of Management*

*Institute of Engineering and Management*

**IEM NAAC 'A' GRADE TOP TIER INTERNATIONAL CORPORATE B-SCHOOL**

### *Vision*

#### *Department of Master's of Business Administration*

To be among one of the best Management colleges; recognized for quality management education, research; and consultancy services for bringing out capable business managers and entrepreneurs for a sustainable business in the challenging environment.

### *Mission Statements*

- M1: To prepare our students with global mindset, passion for innovative thinking and a spirit of entrepreneurship resulting in holistic development of the state and the nation.
- M2: To adopt best practices in pedagogy, with high quality case based learning and skill based training meeting industry expectations.
- M3: To encourage mutually beneficial industry academia partnership through collaborative research and consultancy work.



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### The Program Educational Objectives (PEOs)

PEOs of the department of **MASTER OF BUSINESS ADMINISTRATION** are given below:-

- To provide students with outcome based education in different management subjects to understand real life managerial situations and to handle different challenges in the present global scenario.
- To educate students to enable them to acquire proficiency, a sense of professionalism, integrity and team spirit to work in diverse professional environments in becoming successful professional manager.
- To provide our students with a state-of-the-art learning environment and industry-academia collaboration so as to develop managerial and entrepreneurship qualities.
- To create conducive environment for motivating research activity in specialized areas and consultancy work.

### The Program Outcomes (POs)

The **POs** of the department of **MASTER OF BUSINESS ADMINISTRATION** are given below:-

PO Number	Summary	PO Description
P01	<i>Problem Analysis and Decision Making Skill</i>	Identify, formulate, research literature, and analyse managerial problems reaching substantiated conclusion using principles of Mathematics, techniques of Finance, and Modern Management subjects
P02	<i>Modern Tool Usage</i>	Create, Select and apply appropriate techniques, resources, and modern management and IT tools including prediction and modelling to complex managerial activities with an understanding of limitations
P03	<i>Communication</i>	Communicate effectively on complex managerial activities with the organizational community and with the society at large, such as being able to comprehend and write effective reports, make effective presentation, and give and receive clear instruction
P04	<i>Ethics</i>	Apply ethical principles and commit to professional ethics and responsibilities and norms of the management practice
P05	<i>Project Management and Finance</i>	Demonstrate knowledge and understanding of the financial and management principles and the apply these to one's work, as a member and leader in a team, to manage projects in multidisciplinary environment.
P06	<i>The Manager and Society</i>	Apply reasoning informed by the contextual knowledge to assess societal, health, legal, cultural and community issues and the consequent responsibility relevant to the professional management practice
P07	<i>Individual and Team work</i>	Function effectively as an individual, and as a member or leader in diverse streams, and in multidisciplinary settings
P08	<i>Lifelong Learning</i>	Recognize the need for, and have the preparation and ability to engage in, independent and lifelong learning in the broadest context of technological change
P09	<i>Creative Business Solution</i>	Analyzing, diagnosing and prescribing creative solutions to solve real life business problems and situations

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### *Learning – A Process of Advancement*

**T**he Faculty at IEM includes full time academicians based permanently at the Institute, visiting faculty members and expert contributors are invited from leading institutions and key industries.

**A**t IEM, the faculty members and students work together to create a challenging and inquisitive intellectual community. The result is a learning environment that stretches student's minds and broadens their perspectives. The curriculum includes several unique elements - learning labs, simulations and a practical business project that provide numerous opportunities to apply core management concepts to actual business situations.



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### Management Development Program (MDP) Calendar & Journals of 2020

Month	Title of MDP	Venue
January	Emerging Trends in E-Business & E-Retailing	Management House, IEM, Kolkata
May	GST and Tally organized by ICA Eduskills Pvt. Ltd.	Management House, IEM, Kolkata
May	The Achiever's Mindset - Peak Performance & Personal Productivity	Management House, IEM, Kolkata
July	Culture, Conflict, Communication	Management House, IEM, Kolkata
October	People Performance & Employment Appraisal	Management House, IEM, Kolkata
December	Work Life Balance : Beyond Boundaries	University of Engineering & Management, Jaipur

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# IEM FACULTY MEMBERS





### Prof. Pradipta Kumar Banerji

- Dean (Management)
- B.Tech (IIT Kanpur), PGDBA (IIM Ahmedabad)
- 46 years of experience in India & abroad
- Finance & Strategic Management

### Prof. (Dr.) Sujit Dutta

- Head of the Department (Management)
- B.Com, M.Com-rank holder from CU, FCMA - Fellow of Cost & Management Accountant, Ph.D. Calcutta University
- 17 years in Academics & 18 years Professional experience
- Finance

### Prof. Anupam Bhattacharya

- Principal of the Management Department
- B.E (Computer Science and Engineering - Jadavpur University), PGDCM (IIM-Calcutta)
- 25 years of experience in Software Industry in India, North America and Europe
- Systems

### Prof. Pradip Kumar Misra

- M.Sc, M.Phil, AIFC
- Ex-Chairman Ordnance Factory Board, Ex-Director and Chair Professor IISWBM
- 36 years in industry at top level and 16 years in academics
- HR and Operations Management

### Prof. K. D. Ghosh

- MSW/MA
- More than 46 years
- Human Resource Management

### Prof. (Dr.) Anoorupa Mahajan

- Ph.D- HR (IIM, Kashipur), Masters in Hospitality Management
- 15+ years of experience in academics
- Human Resource Management

### Prof. Arundhati Ray

- M.Phil (Eco.); B.Ed. (Calcutta University)
- TEA Fellow - Fulbright Commission
- 18 years of teaching experience
- Economics

### Prof. Sohini Dutta

- M.Phil (English) University of Calcutta; M.A (English), University of Calcutta; B.A (English), University of Calcutta
- Ph.D (Pursuing)
- 15 years of experience in Academics
- Business Communication, Soft Skills and Personality Development

### Prof. Saptaparna Ghosh

- Asst. Head of the Department (Management)
- B.Tech (Electronics and Telecommunication), IEM; MBA (Marketing), VGSOM (IIT Kharagpur)
- 15 years of Industrial experience (L&T, Tata Communications Ltd., Vodafone) and 6 years of teaching experience
- International Marketing, Global & Digital Marketing

### Prof. Bikas Chandra Mandal

- B.Tech (IIT Bombay), PGDM (IIM, Calcutta)
- 36 years of experience in Industry & academics
- Sales & Marketing

### Prof. (Dr.) Prasenjit Kundu

- Ph.D (Computer Science), Utkal University
- B.Sc (Calcutta University); MCA (IGNOU); M.Phil (CS), CMJ; MBA (NIMB)
- 18 years of Academic experience MIS, E- Business, SAP
- HR and Operations Management

### Prof. (Dr.) Sutapa Chatterjee Bhattacharya

- Ph.D. (CU), MBA (IISWBM)
- 33 years of experience in India and abroad
- 22 years in MNCs & 11 years in academics
- HR

# PLACEMENT BROCHURE

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# Department of Management

### Prof. (Dr.) Swati Mukherjee

- MBA (Marketing), Ph.D
- Several Publications in National Journal
- 16 Years teaching experience and 12 years research experience
- Marketing Management, Consumer Behaviour, Advertising and Sales promotion

### Prof. Shouvik Chattopadhyay

- PGDTLM, B.Com, DJOA (Norway), SSGB (USA), Ohsas 18001:2007 (UK)
- 20 years of Industrial and academic experience in all over India and Middle East
- Logistics and Supply Chain Management

### Prof. Sourav Banerjee

- BBA Hons. in E-Business, Visva Bharti, Shantiniketan, MBA (WBUT)
- 11.5 years
- Quantitative Techniques and Operations Research

### Prof. Writaparna Mukherjee

- B.Tech (IT), M.Tech (CSE)
- 14 Years
- IT, Systems

### Prof. Asimabha Bhowmick

- Research Scholar (XLRI, Jamshedpur: EFPM 2019-23), MBA in Supply Chain & Finance (Michigan State, Eli Broad College of Business);
- B.E (Bengal Engineering College, Calcutta University (now IEST))
- 25 years of experience as Business Leader- across Industries
- Systems & Operations Management

### Prof. Kaushik Kr. Ganguly

- B.Sc Engineering (Electronics & Communication), BIT Sindri; MBA (FOMS - Jabalpur)
- 22 years of Industrial experience
- Marketing

### Prof. Prarthana Banerjee

- M. Phil (J.U), M. Sc in Economics (C. U.)
- 18 years in academics

### Prof. Anik Kumar Hazra

- Assistant Professor
- B.Tech (ECE), MBA (Finance-Major), Ph.D (Pursuing), Visva-Bharati University, Santiniketan, Reg - VB 2123 of 2014-15)
- Academic Experience - 10 years

### Prof. Souharda Nandi

- B.Tech (IT)(IEM,Kolkata), ITM B-School, Kharghar PGDM (IT & Analytics)
- 5.5 years of experience in Industry and Academics
- Business Analytics

### Prof. (Dr.) Nivedita Pal

- Ph.D (Economics), M. Phil, M.Sc – Calcutta University
- 8+ years of experience in academics
- Economics

### Prof. Mitali Sengupta

- Ph.D registered, M.Sc, P.G.D.B.A (HR), B.Ed.
- 7+ years of experience in academics
- Human Resource Management

### Prof. Susmita Choudhury (Visiting)

- MBA (Bangalore University)
- More than 17 years in Industry
- HR Management

### Mr. Rajiv Misra (Visiting)

- Chief Operations Manager at Punjab National Bank
- Finance (Industry Specialization)

### Prof. Ram Mohan Menon (Visiting)

- BFSc (Univ. of Agricultural Science Bangalore), PGDM (IIM-Ahmedabad)
- 41 years of experience India and abroad
- Sales and Marketing, Sales Training and Management consultant

### Prof. (Dr.) Kamal Mukherjee (Visiting)

- B.E (Cal); PGDIM (NITIE); MBA (XLRI); Fellow (XLRI)
- 32 years in Corporate & 11 years teaching experience
- Organizational Behaviour (HR)

# Eminent Speakers In Our Campus (Industry / Academic)

## PLACEMENT BROCHURE 2022-23

- **Major Neha Patel**  
Strategic Capex Procurement & Sustainability, Amazon
- **Dr. Sanjana Mondal**  
Asst. Professor, GITAM School of Business, Hyderabad
- **Brigadier Suhaas M. Kulkarni (Retd.)**  
Indian Army
- **Mr. Prosenjit Aich**  
Head of Industry for Financial Services, Google India
- **Dr. Achintan Bhattacharya**  
Former Director at National Institute of Bank Management, Pune & National Insurance Academy, Pune
- **Dr. H K. Pradhan**  
Professor of Finance and Economics at XLRI, Xavier School of Management, Jamshedpur
- **Mr. David Lundgren**  
CMT, CFA
- **Ms. Indrani Saha**  
AVP, Cognizant Solutions
- **Dr. Malcolm Athaide**  
Co-founder and CEO of Agrim Housing Finance Private Ltd.
- **Mr. Neehar Pathare**  
Vice President, ICT and Chief Information & Security Officer, 69 Moons Technologies Ltd.
- **Dr. Sonali Bhattacharya**  
Trainer & Content Developer, Oxford University Press India, ELT Professional and Consultant British Council
- **Ms. Sangita Sarkar**  
Senior Manager, Talent Acquisition & Talent Management, IB Group
- **Dr. Ria Mukherjee**  
Specialist, Leadership Development, Business Skill & Culture, TCS
- **Dr. Sweta Sah**  
Consultant Psychologist, Monovikas Kendra, Kolkata
- **Mrs. Anuprita Nasery**  
Education Consultant, Dale Carnegie Trained Trainer, Next Education Nagpur, Maharashtra

## Alumni Lectures

- **Mr. Shouvik Mukherjee**  
Deputy Manager, Marubeni Corporation
- **Ms. Rajmita Chakraborty**  
Assistant Manager, Greenlam Industries
- **Mr. Anindya Mukherjee**  
Group Leader, Business Development, Mega Calibre Enterprises Pvt. Ltd.
- **Mr. Bitan Chakraborty**  
Doctoral Candidate at Indian School of Business (ISB)
- **Mr. Sumit Poddar**  
Senior Manager (Credi Risk), Bandhan Bank
- **Ms. Sumana Aich**  
IDBI Bank
- **Ms. Debanjana Roy Chowdhury**  
Corporate Sales, Titan Company Ltd.
- **Mr. Sambit Ghosh**  
Senior Key Account Manager, NewGen Software
- **Mr. Anirban Bhowmick**  
Regional Sales Manager, ESRI India
- **Ms. Nilanjana Sarkar**  
Business Partner, IndusInd Bank
- **Ms. Madhura Mukherjee**  
Senior HRBP (Sales), C.G. Power and Industrial Solutions Ltd.
- **Mr. Arindam Das**  
Business Lead - Education Business ANZ, TCS
- **Ms. Sucheta Sarkar**  
HR Manager, Kreative Machinez
- **Mr. Arpan Chakraborty**  
National Key Account Manager, Abbott



# PLACEMENT BROCHURE

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**I**EM'S Program creates a synergy between education and practice and addresses those with a strong desire to make it to the top and have a drive within, to excel. It is structured for those with a passion to constantly reenergize and reinvent oneself.



It is a management education program that encourages critical, clear and innovative thinking about 'good' and 'best' management and business practices. IEM fortifies these discerning thoughts by building solid business skills in a highly competitive, yet collaborative environment. What also sets IEM apart is the fact that it is located in the prime corporate zone of Kolkata i.e. Salt Lake City.



# The Right Track



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The course at IEM is designed to develop more innovative, enterprising and effective managers/leaders with the requisite knowledge, skill sets and managerial competencies to face the opportunities and challenges of the 21<sup>st</sup> century. The programs encourage students to analyze individual strengths and weaknesses as part of the self-development process to function effectively in a complex and changing international business environment. All the students are exposed to the Big 5 Model "OCEAN" for their future success.

A stringent admission process, followed by a varied teaching methodology which includes seminars, workshops, case studies, corporate internships, interactions with industry personnel ensure that the IEM students have an edge when they enter the corporate world.



# Program Overview



IEM NAAC 'A' GRADE TOP TIER INTERNATIONAL CORPORATE B-SCHOOL



# PLACEMENT BROCHURE

## 2022-23

## Skill Building



A carefully considered and thought out placement strategy is in place to provide the students the most appropriate spring boards for their future careers.

The curriculum packs in ingredients to enhance the crucial emotional intelligence of students along with logical thinking because IEM believes that in a challenging social and organizational structure what will win in the end is the heart, in addition to the head.

IEM has a supportive, close-knit environment where faculty members are readily approachable. This enables the students develop their individual managerial capabilities to meet the demands of any challenging role. Underpinning IEM'S approach to learning and teaching are all the resources that you would expect of a major management school - from library to Wi-Fi connectivity supplemented by the institute's dedicated resources. IEM also understands the need to offer students a flexible approach to their studies. The emphasis therefore is on self-paced learning where students are encouraged to study and gain knowledge at their own pace.

**IEM NAAC 'A' GRADE TOP TIER INTERNATIONAL CORPORATE B-SCHOOL**





# The Ove




**33 Years of Edu**

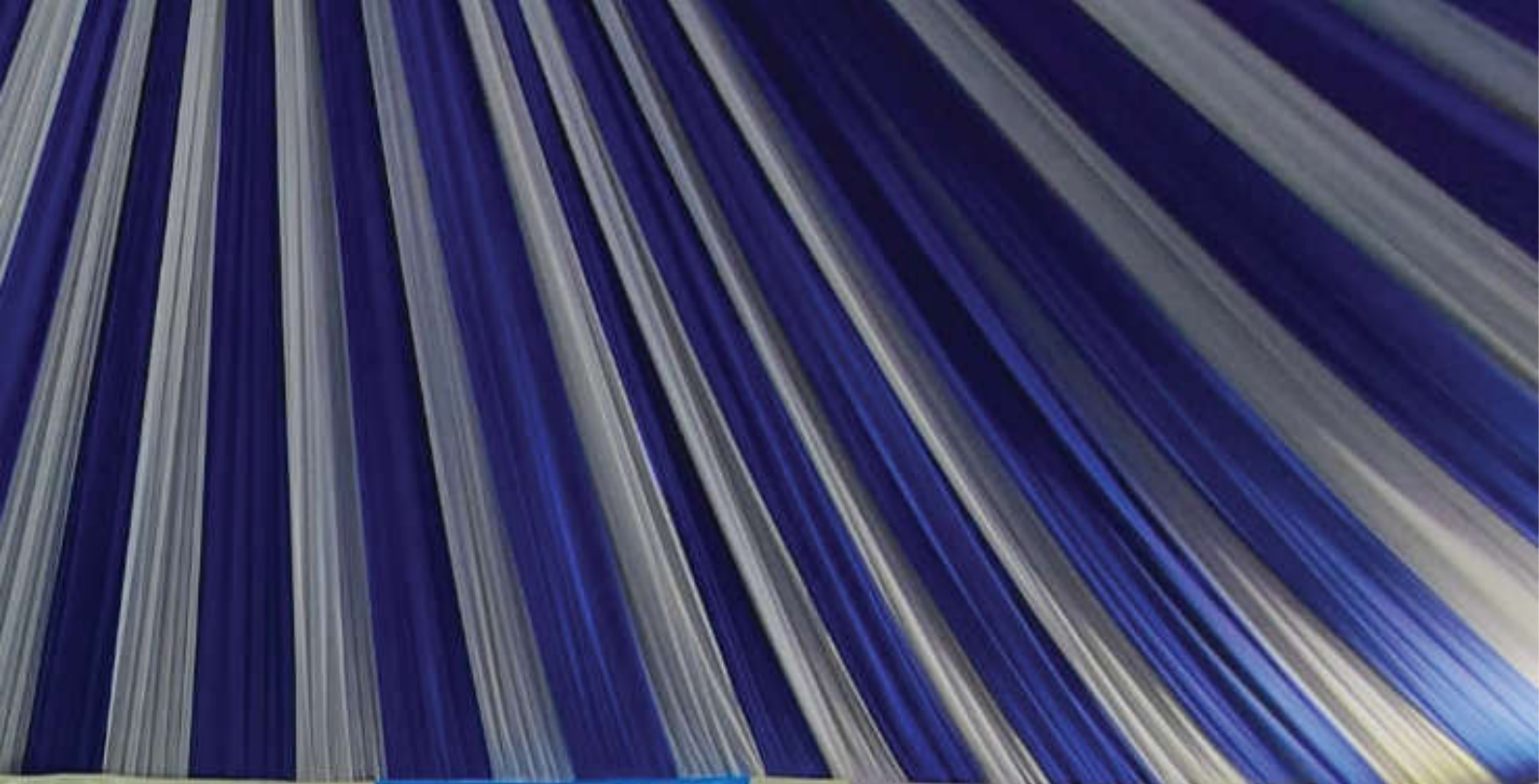
**IEM** INSTITUTE OF EN  
An Autonom

INSTITUTE OF ENGINEERING & MANAGEMENT  
Good Education. Good Jobs.

**IEM 'ASHRAM' Campus, GN-34**







review





# PLACEMENT BROCHURE

## 2022-23

### Student Driven Clubs



**I**EM students engage themselves in a range of co-curricular activities through various Clubs. The clubs conduct regular meetings wherein presentations are made by senior students on various topics on current issues.



### Creative Club

"Creative Club, since its inception, has been organizing & conducting various events of the Department of Management. One of the major events include IEM's first of its kind, Departmental e-magazine, that is published every month by the students with several contents. Apart from this, on every Official holiday or National holiday the club organises Webinars or Talk shows that encourage students to a large extent. Department's Fresher Welcome or Farewell; Cultural Fest or Management Fest; participation in any inter-college competition or helping students for conducting Workshops & Seminars; Poster Making or MUN or Elocution, Creative Club over the years have tried to bring in a holistic development among Management students of IEM.

# PLACEMENT BROCHURE

## 2022-23

### Finance Exchange

It is one of most active clubs of the Institute, comprising of all the students who are interested in finance and investment. This year students of this club participated in events like "Shaping Young Minds" conducted by IIM Kolkata, Investment Challenge by CMT Association and Quiz.

### Photography Club

Photographic Club of IEM is a club for photo-enthusiasts with a mission to promote photography

as a form of visual art. The photography club tries to host some portfolio shows either by our members or some reputed photo artists.

A "Members' Yearly Competition" is held every Year. IEM Photography club has organized many Photo Exhibitions and workshops.



### Sports Club

The Sports Club organizes tournaments of Table Tennis and Badminton.

### CSR Club

Solely driven by the motto of empathy, this club organizes several events keeping in mind the impact on the environment at large. Be it the Debate competition organized on World Earth Day or the CSR impact Delivery workshop, the clubs raises the pertinent issues and in the process tries to reach out to the mass and tries to work towards a solution in whatever little way.

### Social Media Club

The Social Media Club organizes several activities in association with the other Clubs of IEM. Furthermore, it also acts as the Mouth Piece for the Department where it gives the platform to the other clubs for promoting their events and activities.



# PLACEMENT BROCHURE

## 2022-23



### Seminars and Workshops

#### List of Events

- Conference on “Technology Analysis, Fintech and Financial Services”
- FDP on “Professional Etiquette”
- Webinar on “Work and Yoga In Swami Vivekananda's Societal Philosophy”
- Research Talk on “Research Methodology & Project Report Writing”
- Seminar in “Strategic Capex Procurement & Sustainability”

#### Special Industry Oriented Capsule Courses

- Competency Mapping
- Logistics & Supply Chain Management
- Quantitative Finance-Modelling using MS Excel
- Analytics with the help of SPSS
- Investors Awareness Program by SEBI
- Stock Market and its Volatility by BSE
- Retail Marketing
- GST & Tally



IEM NAAC 'A' GRADE TOP TIER INTERNATIONAL CORPORATE B-SCHOOL



# Internship Exposure

## PLACEMENT BROCHURE 2022-23

Our students are exposed to summer and winter internship programs in Industries for a duration of one to two months. In this program, our students work in different industries to get 'hands on' experience before they finally step into the world of employment.



ITEM NAAC 'A' GRADE TOP TIER INTERNATIONAL CORPORATE B-SCHOOL

# PLACEMENT BROCHURE

## 2022-23

## Final Placement

IEMs placement cell is an important source that constantly strives to strengthen industry relationships and cultivate new partnerships with the objective of placing our students in a highly competitive job market.



IEM NAAC 'A' GRADE TOP TIER INTERNATIONAL CORPORATE B-SCHOOL

# MBA

## Syllabus

Affiliated to MAKAUT  
(Formerly known as WBUT)

## PLACEMENT BROCHURE

2022-23

### Semester 1

- Managerial Economics (Micro)
- Organizational Behaviour
- Communication including Business aspects
- Legal Environment and Constitutional aspects
- Ethics, Corporate Governance & Sustainable Development
- Quantitative Techniques (including Statistics)
- Entrepreneurship
- Essential Studies for Professional (ESP)
- Skill Development for Professional I (SDP)

### Semester 2

- Indian Economy and Policy
- Financial Reporting, Statement and Analysis
- Marketing Management
- Operations Management
- Management Information System
- Human Resource Management
- Entrepreneurship
- Essential Studies for Professional (ESP)
- Skill Development for Professional II (SDP)

### Semester 3

- Project Management and Entrepreneurship
- Essential Studies for Professional (ESP)
- Skill Development for Professional III
- Six courses (three from each specialization and any one from four Industry Specialization Papers)

### Marketing (Compulsory)

- Digital & Social Media Marketing
- Marketing Research
- Sales and Distribution Management

### Finance

- Taxation
- Corporate Finance
- Investment Analysis & Portfolio Management

### Human Resource

- Manpower Planning Recruitment & Selection
- Employee Relations and Labour Laws
- Compensation and Benefits Management

### Business Analytics

- Modeling Techniques
- Data Analytics I
- Data Visualization using Excel, Tableau and Power BI

### Industry Specialization Papers

- Global Logistics & Supply Chain Management
- Organization Change & Development
- BFSI Sector Management (I)
- Managerial Business Intelligence - I

### Semester 4

- Corporate Strategy
- Essential Studies for Professional (ESP)
- Four courses (two from each specialization and any one from four Industry Specialization Papers)

### Marketing (Compulsory)

- Consumer Behaviour
- Service Marketing

### Finance

- International Finance
- Financial Derivatives

### Human Resource

- HR Analytics
- Performance Management System

### Business Analytics

- Data Analytics II
- Big Data Technology

### Industry Specialization Papers

- Retail & Ecommerce Management
- Industry Innovation and Technology Management
- Consulting Management
- BFSI Sector Management
- Managerial Business Intelligence - II
- Dispute Resolution & its Practical Consideration



# PLACEMENT BROCHURE 2022-23

## Our Statistics - MBA Gender wise & Specialization wise

### Gender wise

Gender	Number	Percentage
Male	161/293	55%
Female	132/293	45%



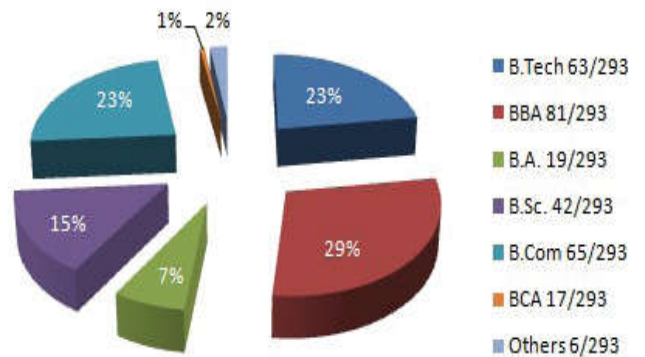
### Specialization wise

MAJOR I : MARKETING : 100%

Gender	Number	Percentage
Finance	144/293	49.1%
HR	90/293	30.7%
Business Analytics	59/293	20.2%

### Background Mixture

Major II	Number
B.Tech	63/293
BBA	81/293
B.A.	19/293
B.Sc.	42/293
B.Com	65/293
BCA	17/293
Others	6/293





**Abhidipta Ghosh**  
B.Tech  
SIP Company : PCS Global Pvt. Ltd.



**Aman Kumar**  
BBA  
SIP Company : Medica Super Speciality Hospital



**Ankan Banerjee**  
B.Tech  
SIP Company : ITC Limited



**Anusa Mitra**  
B.Sc (Food and Nutrition Hons.)  
SIP Company : FinPe



**Anwesh Banerji**  
B.Sc (Hospitality & Hotel Administration)  
SIP Company : Reliance Trends



**Arghadeep Paul**  
BBA  
SIP Company : ITC Limited



**Arunava Nath**  
BBA  
SIP Company : Dabur India Ltd.



**Aryama Chaki**  
BCA  
SIP Company : Reliance Trends Teawah



**Ashrujit Chowdhury**  
B.Tech (Electrical)  
SIP Company : PCS Global Pvt. Ltd.



**Atif Ahmad**  
B.Tech (Mechanical)  
SIP Company : Outlook Group



**Avik Jana**  
B.Tech (ECE)  
SIP Company : ITC Limited



**Barsha Patra**  
B.Sc (Media Science Hons.)  
SIP Company : Outlook India



**Bikram Saha**  
BBA  
SIP Company : PCS Global Pvt. Ltd.



**Chinmoy Das**  
BA (English Hons.)  
SIP Company : ITC Limited



**Debasish Debnath**  
BCA  
SIP Company : Outlook Group



**Deepak Singh Sardar**  
B.Com  
SIP Company : Outlook Group



**Gargi Biswas**  
B.Sc  
SIP Company : Outlook Group



**Gourav Nath**  
B.Tech (CSE)  
SIP Company : FinPe



**Harshendu Sengupta**  
B.Com (Accountancy Hons.)  
SIP Company : Outlook Group



**Indranil Mukopadhyay**  
B.Tech (Electrical)  
SIP Company : Outlook Group



**Julee Mandal**  
B.Sc. (IT)  
SIP Company : Medica  
Superspeciality Hospital



**Kausher Ali**  
B.Tech  
SIP Company : Outlook Group



**Kingshuk Maji**  
B.Tech  
SIP Company : The Digital Pot



**Monojit Saha**  
BCA  
SIP Company : Outlook Group





**Moumita Das**  
BCA  
SIP Company : TCS



**Parthib Kumar Show**  
BCA  
SIP Company : Outlook Group



**Pranjal Banerjee**  
B.Tech (Mechanical)  
SIP Company : Finminity Limited



**Puspita Dey**  
B.Sc (Computer Sc. Hons.)  
SIP Company : Outlook Group



**Rachayita Roy**  
BBA  
SIP Company : Busfam



**Rima Dutta**  
BA (Sanskrit Hons.)  
SIP Company : Outlook Group



**Rishit Maity**  
BBA  
SIP Company : ITC Limited



**Riya Chakraborty**  
B.Sc  
SIP Company : Outlook Group



**Sagnik Mal**  
B.Tech  
SIP Company : Outlook Group



**Sangram Bharat**  
B.Tech (Electrical)  
SIP Company : Motilal Oswal Financial  
Services Limited



**Sayan Majumder**  
BBA  
SIP Company : ITC Limited



**Shirsha Chakraborty**  
B.Tech (EIE)  
SIP Company : Busfam



**Shivani Priya**  
BCA  
SIP Company : Hiyone Home Appliances LLP



**Shubham Raj Shaw**  
BCA  
SIP Company : PCS Global Pvt. Ltd.



**Soumen Chatterjee**  
BCA  
SIP Company : Outlook Group



**Soumodeep Ghosh**  
B.Sc (Computer Sc. Hons.)  
SIP Company : PCS Global Pvt. Ltd.



**Sourajyoti Halder**  
B.Tech  
SIP Company : Reliance



**Sourav Chakraborty**  
B.Tech (Civil)  
SIP Company : IEMA Research & Development Pvt. Ltd.



**Souvik Maji**  
B.Tech (CSE)  
SIP Company : Bigbasket



**Subhadip Dey**  
B.Tech  
SIP Company : Medica Super Speciality Hospital



**Subhadip Roy**  
B.Tech (Mechanical)  
SIP Company : SigmaWay Consulting Services Pvt. Ltd.



**Subhasish Naskar**  
B.Tech (Electrical)  
SIP Company : CESC Limited



**Sudakshina Mukherjee**  
B.Tech (ECE)  
SIP Company : Shyam Steel Industries Ltd.



**Sudipta Halder**  
B.Tech  
SIP Company : Fin Pe



**Sukrity Roy Chowdhury**  
B.Sc (Economics Hons.)  
SIP Company : Outlook Group



**Suman Debnath**  
B.Tech (Electrical)  
SIP Company : PCS Global Pvt. Ltd.



**Sunirnoy Sarkar**  
B.Sc (Chemistry)  
SIP Company : Medica Super  
Speciality Hospital



**Supriyo Ghosh**  
BBA  
SIP Company : PCS Global Pvt. Ltd.



**Sushovan Saha**  
BBA  
SIP Company : Pantaloons Fashion & Retail



**Uday Singha**  
BBA  
SIP Company : Bigbasket



**Udayan Saha**  
B.Tech (Electrical)  
SIP Company : Computer Software  
Solutions LLC



**Wahid Wahab**  
B.Com  
SIP Company : Outlook Group





**Aakash Chakraborty**  
BBA  
SIP Company : Outlook Group



**Aatreyee Gupta**  
BBA  
SIP Company : Pantaloons (Aditya Birla Fashion & Retail)



**Abhijit Seth**  
B.Tech (AEIE)  
SIP Company : IEMA Research & Development Pvt. Ltd.



**Abhishek Ghosh**  
BBA  
SIP Company : Pantaloons (Aditya Birla Fashion & Retail)



**Akanshya Tarafdar**  
BA (Political Science Hons.)  
SIP Company : Shyam Steels Industries Limited



**Aninda Chakraborty**  
BBA  
SIP Company : Hyland Software Solutions India LLP



**Ankan Roy**  
BBA  
SIP Company : Hyland Software Solutions India LLP



**Ankita Dey**  
B.Tech  
SIP Company : Spencer's Retail



**Anni Kumari**  
B.Com  
SIP Company : Landmark Group



**Anwesha Mukherjee**  
BCA  
SIP Company : Reliance Jio Infocomm Limited



**Aritra Nandi**  
BA (English Hons.)  
SIP Company : McNally Bharat Engineering Company Limited



**Arunava Das**  
B.Com  
SIP Company : Pantaloons (Aditya Birla Fashion & Retail Limited)



**Aviroop Basu**

B.Sc (Anthropology Hons.)

SIP Company : Pantaloons (Aditya Birla Fashion & Retail)



**Ayendree Dutta**

BBA (Hospital Management)

SIP Company : PrepMed NEET



**Bipasha Poddar**

BBA

SIP Company : Aashman Foundation



**Biswadeep Chakraborty**

B.Sc. (Botany Hons.)

SIP Company : Paharpur Cooling Tower



**Bithika Das**

BBA

SIP Company : Redtect Network India Pvt. Ltd.



**Debarati Pal**

B.Tech (Electrical)

SIP Company : Infovirtech Private Limited



**Debarun Chakraborty**

B.Sc (Media Science)

SIP Company : Outlook Group



**Debasmita Saha**

BBA

SIP Company : Landmark Group



**Dibyaruna Batul**

B.Tech (CSE)

SIP Company : Outlook Group



**Diljeet Singh**

B.Sc

SIP Company : Outlook Group



**Durba Guha**

BBA

SIP Company : Durgapur Steel Plant



**Farha Ali**

B.Sc

SIP Company : Hyland Software Solutions India LLP



**Indranil Chowdhury**  
B.Tech (Civil)  
SIP Company : Dabur India Limited



**Ishani Hari**  
BBA  
SIP Company : Aashman foundation



**Jaideep Mohan**  
B.Com  
SIP Company : Outlook Group



**Joyota Chatterjee**  
BA (Bengali Hons.)  
SIP Company : Berger paints India



**Kaustoo Mukhopadhyay**  
BBA  
SIP Company : Tata Motors



**Koustobha Ghosh**  
BBA  
SIP Company : India Power Corporation Limited



**Koyel Mukherjee**  
BBA (Hospital Management)  
SIP Company : Pantaloons (Aditya Birla Fashion & Retail)



**Kushal Dutta**  
B.Tech (CSE)  
SIP Company : Alice Blue



**Liza Mondal**  
BBA  
SIP Company : IEM Kolkata



**Manas Debnath**  
B.Sc (Hotel Management)  
SIP Company : Aashman Foundation



**Manisha Agrawal**  
B.Com (Hons.)  
SIP Company : Hathway



**Megha Singha**  
B.Tech (ECE)  
SIP Company : Ifortis Worldwide





**Meghna Nandi**  
BBA  
SIP Company : Landmark Group



**Mou Banerjee**  
B.Sc (Chemistry Hons.)  
SIP Company : Fin Pe



**Mrinmoyee Bhattacharyya**  
BA (Advertising and management)  
SIP Company : Shristi Infrastructure Development Corporation Ltd.



**Nayanika Chakraborty**  
BMS (Media Science)  
SIP Company : Shyam sel and Power Ltd.



**Nayanika Paul**  
BA (Bengali Hons.)  
SIP Company : Medica Super Speciality Hospital



**Neville Saurav Samuels**  
B.Sc (Hospitality & Hotel Administration)  
SIP Company : Tega Industries



**Pallavi Guha**  
BA (Journalism and Mass Com)  
SIP Company : Landmark Group



**Paromita Sarkar**  
BCA  
SIP Company : Hyland Software Solutions India LLP



**Prapti Chatterjee**  
B.Sc  
SIP Company : Busfam



**Prasun Dhibar**  
BBA  
SIP Company : Outlook Group



**Pritha Biswas**  
BBA  
SIP Company : Larsen & Toubro Limited



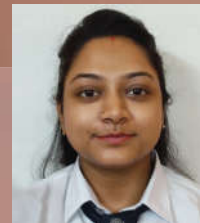
**Pritha Ghosh**  
B.Sc (Chemistry Hons.)  
SIP Company : Hathway



**Priyanjali Chakravarty**  
B.Sc (Human Development Hons.)  
SIP Company : Bhagirathi Neotia Woman  
and Child Care Centre



**Puja Sen**  
BBA  
SIP Company : Punjab National Bank



**Pujali Sarker**  
BA (Sanskrit Hons.)  
SIP Company : Pantaloons  
(Aditya Birla Fashion & Retail)



**Pushpak Chakraborty**  
B.Tech (IT)  
SIP Company : Dabur India Ltd.



**Rajasmita Naskar**  
B.Tech (CSE)  
SIP Company : BM Birla Heart  
Research Center



**Rijuraj Paul**  
BBA  
SIP Company : SAIL Rourkela  
Steel Plant



**Rikita Roy**  
B.Sc (Mathematics Hons.)  
SIP Company : Hyland Software  
Solutions LLP



**Rohan Sarker**  
B.Tech (ECE)  
SIP Company : Dabur India Limited



**Ruchira Layek**  
BBA  
SIP Company : Hathway



**Sabyasachi Biswas**  
B.Sc (Agriculture)  
SIP Company : IEMA Research &  
Development



**Saikat Pal**  
B.Tech (Electrical)  
SIP Company : CESC Limited



**Samayeta Chatterjee**  
BA (English Hons.)  
SIP Company : Indian Oil





**Sanghamitra Sinha Chowdhury**  
BMS (Media Science)  
SIP Company : Busfam



**Saptarshi Sinha Ray Chaudhuri**  
B.Tech (ECE)  
SIP Company : ITC Limited



**Sayan Dutta**  
BBA  
SIP Company : ITC Limited



**Sayantani Pal**  
B.Sc (Economics Hons.)  
SIP Company : Reliance Jio Infocomm Limited



**Sayantany Bhattacharya**  
BBA  
SIP Company : FinePe



**Sayanti Ghosh**  
BBA (H)  
SIP Company : Aiinhome Technologies Pvt. Ltd.



**Shreya Chakrabarti**  
B.Tech  
SIP Company : Propellence Consultancy Pvt. Ltd.



**Shreya Chakraborty**  
B.Tech (Chemical)  
SIP Company : Dabur India Limited



**Shreya Sengupta**  
B.Tech (Biotechnology)  
SIP Company : Dabur India Limited



**Shubham Mondal**  
BA (English Hons.)  
SIP Company : Fin Pe



**Shubhradeep Dey**  
B.Tech (CSE)  
SIP Company : Sinzo



**Shuvanu Chakraborty**  
BA (History Hons.)  
SIP Company : Outlook Group



**Shweta Bose**  
B.Com  
SIP Company : PrepMed NEET



**Shweta Roy**  
B.Tech  
SIP Company : PHP CRM



**Silvi Paul**  
B.Com (Hons.)  
SIP Company : Decathlon



**Sneha Roy**  
BMS  
SIP Company : Dabur India Limited



**Soumyajeet Saha**  
BBA  
SIP Company : IEMA Research & Development



**Soumyajyoti Roy**  
B.Tech  
SIP Company : Hyland Software Solutions LLP



**Sourav Saha**  
BA (English Hons.)  
SIP Company : Berger Paints Ltd.



**Subhankar Roy**  
BBA  
SIP Company : Outlook Group



**Sukanya Dhar**  
BBA  
SIP Company : Landmark Group



**Sumi Deb**  
BBA  
SIP Company : IEMA Research & Development



**Sumit Debnath**  
B.Tech (Chemical)  
SIP Company : ITC Limited



**Swagata Mukherjee**  
B.Tech  
SIP Company : IEMA Research & Development



# MBA

Batch Profile  
2022-23

**Major I** : Marketing  
**Major II** : Human Resource

## PLACEMENT BROCHURE

### 2022-23



**Tiyaisha Bera**  
B.Com  
SIP Company : Outlook Group



**Upasana Mondal**  
BBA(H)  
SIP Company : Fin Pe

# MBA

Batch Profile  
2022-23

**Major I** : Marketing  
**Major II** : Finance



**Abhirup Sen**  
B.Com (Hons.)  
SIP Company : JW Marriott



**Abhirup Singha Roy**  
BBA  
SIP Company : Pantaloons (Aditya Birla  
Fashion & Retail)



**Aindri Das**  
B.Com (Hons.)  
SIP Company : CESC Limited



**Amitava Roy**  
BBA  
SIP Company : Hathway



**Amrita Patoa**  
B.Com  
SIP Company : Motilal Oswal  
Financial Services Ltd.



**Animesh Neogi**  
BBA  
SIP Company : Landmark Group



**Anirban Banerjee**

B.Tech (CSE)

SIP Company : Tania Chakraborty and Associates



**Anjali Singhania**

B.Com (Hons.)

SIP Company : Linde South Asia Services Private Limited



**Anjana Ghosh**

B.Com

SIP Company : Hathway



**Ankita Kundu**

B.Sc (Economics Hons.)

SIP Company : Indian Overseas Bank



**Ankita Samanta**

B.Sc (Microbiology Hons.)

SIP Company : Bank Of Baroda



**Ankita Singha**

B.Com (Hons.)

SIP Company : Indian Overseas Bank



**Anubhav Paul**

B.Com (Hons.)

SIP Company : ITC Limited



**Anupam Paul**

B.Com (Hons.)

SIP Company : Doshi Chatterjee Bagri & Co. LLP



**Anwesha Basu**

B.Tech (AEIE)

SIP Company : Busfam



**Aparna Ghosh**

B.Com (Hons.)

SIP Company : IDBI Bank



**Arijit Gupta**

B.Sc (Electronics Hons.)

SIP Company : Simoco Telecommunications South Asia Ltd.



**Arijit Kumar Ghosh**

B.Tech (Civil)

SIP Company : IDBI Bank





**Aritra Tarafdar**

BBA

SIP Company : Pantaloons (Aditya Birla Fashion & Retail)



**Arko Mitra**

B.Sc (Hospitality & Hotel Administration)

SIP Company : Fin Pe



**Arunima Saha**

B.Sc (Environmental Science Hons.)

SIP Company : TATA AIA



**Aungsuman Konar**

B. Pharm

SIP Company : MORE Retail Private Limited



**Avik Ganguly**

B.Com (Hons.)

SIP Company : Pantaloons (Aditya Birla Fashion and Retail)



**Avishek Barui**

B.Com (Hons.)

SIP Company : Jaya industries



**Bikramjit Saha**

B.Com (Hons.)

SIP Company : Indian Bank



**Bratati Chakraborty**

BBA

SIP Company : Alpha Holdings



**Daipayan Mukherjee**

BBA

SIP Company : Alpha Holdings



**Darshana Ghosh**

BBA

SIP Company : Motilal Oswal Financial Services Limited



**Debarshi Chakraborty**

B.Com

SIP Company : Motilal Oswal Financial Services Limited



**Debasish Roy**

B.Com (Hons.)

SIP Company : Indian Bank



**Debayan Roy**

B.Sc

SIP Company : ITC Limited



**Debi Saha**

B.Com

SIP Company : Indian Bank



**Debopam Nandi**

B.Tech (ECE)

SIP Company : IEMA Research  
& Development



**Debotri Pandey**

B.Com (Hons.)

SIP Company : Indian Overseas Bank



**Deepayan Banerjee**

BBA

SIP Company : Motilal Oswal Financial Services



**Deeptara Pradip Sarkar**

BBA

SIP Company : BVC Logistics  
Pvt. Ltd.



**Diganto Ghosh**

BBA(H)

SIP Company : Simoco  
Telecommunications South Asia Ltd.



**Dipanjan Bhowmick**

B.Sc. (Media Science)

SIP Company : ITC



**Dipankar Saha**

B.Com (Hons.)

SIP Company : Lodha & Co.



**Ditipriya Bhowal**

B.Sc (Chemistry)

SIP Company : Goodricke Group  
Limited



**Himadri Chakraborty**

B.Com

SIP Company : Pantaloons (Aditya Birla  
Fashion & Retail)



**Jinia Roy Chowdhury**

B.Com

SIP Company : Dynamic  
Equity Pvt. Ltd.





**Khusboo Chowdhury**

B.Com

SIP Company : Sristi Infrastructure  
Development Corporation Ltd.



**Koustav Rudra**

B.Tech (Civil)

SIP Company : Indian Bank



**Krishanu Pradhan**

B.Tech (CSE)

SIP Company : TATA AIA



**Mainak Ghosh**

B.Tech (CSE)

SIP Company : Indian Overseas Bank



**Md. Sahil**

B.Com (Hons.)

SIP Company : Outlook Group



**Md. Tanimul Bari**

B.Com (Hons.)

SIP Company : Indian Overseas Bank



**Moumita Paul**

BBA

SIP Company : Indian Bank



**Nabin Ghosal**

B.Com

SIP Company : Beta Insight Business  
Advisory



**Nilakash Dutta**

B.Tech (CSE)

SIP Company : Team TCB



**Niloy Barua**

B.Com (Hons.)

SIP Company : Indian Bank



**Nirmal Tiwari**

BA (Economics Hons.)

SIP Company : ITC Limited



**Om Aditya Jai Bhagwat**

B.Com

SIP Company : Indian  
Overseas Bank



**Palak**  
BBA  
SIP Company : TATA Motors



**Payel Das**  
B.Com (Hons.)  
SIP Company : Indian Bank



**Poulomi Gupta**  
B.Tech (AEIE)  
SIP Company : Indian Overseas Bank



**Pramit Sarkar**  
BBA  
SIP Company : B M Birla Heart Research Centre



**Prantick Bagchi**  
B.Com (Hons.)  
SIP Company : Sai Baba Management Consultants



**Pratik Mondal**  
B.Tech (ECE)  
SIP Company : Fin Pe



**Pritam Ghosh**  
BBA  
SIP Company : ITC Limited



**Prity Kumari Shaw**  
B.Com (Hons.)  
SIP Company : ECGC Limited



**Priyanka Baru**  
BBA  
SIP Company : Motilal Oswal Financial Services Ltd.



**Priyanka Mallick**  
B.Com (Hons.)  
SIP Company : A One Advisory



**Prosfutita Roy**  
BBA  
SIP Company : Nestle



**Puja Kumari**  
BBA  
SIP Company : Skv & Co Chartered Accountants





**Rahul Dey**

BBA

SIP Company : Alpha Holding



**Ranjit Mallick**

BCA

SIP Company : Motilal Oswal Financial Services



**Reetam Dutta**

B.Tech (Civil)

SIP Company : Indian Overseas Bank



**Richik Putatunda**

BBA

SIP Company : Indian Overseas Bank



**Ritika Kumari**

B.Com (Hons.)

SIP Company : Indian Bank



**Rohan Kumar Datta**

BBA (Sports)

SIP Company : TATA AIA



**Rohan Saha**

BBA

SIP Company : TATA AIA



**Rumli Maiti**

B.Sc (Zoology Hons.)

SIP Company : TATA AIA



**Saheli Mukherjee**

BE (Computer Science)

SIP Company : TATA AIA



**Samprita Saha**

B.Com

SIP Company : Bharti AXA Life Insurance



**Sampurna Majumdar**

Bachelor of Planning

SIP Company : Busfam (BUSFAM)



**Sanchari Kar**

BBA(H)

SIP Company : Motilal Oswal Financial Services Limited



**Sanchika Kumari**  
B.Sc  
SIP Company : Bajaj Allianz



**Sandipan Roy**  
B.Com  
SIP Company : ITC



**Sanghita Nag**  
B.Sc  
SIP Company : TATA AIA



**Sangita Saha**  
B.Com (Hons.)  
SIP Company : Indian Overseas Bank



**Saswata Dutta**  
BBA  
SIP Company : Arodek Technology  
Consulting Pvt. Ltd.



**Satarupa Chowdhury**  
BBA  
SIP Company : Indian Bank



**Satarupa Mukhopadhyay**  
BCA  
SIP Company : Indian Bank



**Satwik Dey**  
B.Com (Hons.)  
SIP Company : IDBI Bank



**Saumyajit Jotdar**  
B.Tech (ECE)  
SIP Company : Bridge and Roof  
Co. (India) Ltd.



**Saurav Mandal**  
B.Com (Hons.)  
SIP Company : Lodha & Co.



**Sawon Biswas**  
B.Com (Hons.)  
SIP Company : Vardhan Consulting  
Engineers



**Sayan Koley**  
B.Tech (ECE)  
SIP Company : Bank Of Baroda



**Sayan Maity**

BBA

SIP Company : Pantaloons (Aditya Birla Fashion & Retail Ltd.)



**Sayani Das**

B.Sc (Economics Hons.)

SIP Company : Money Assist



**Sayani Majumdar**

B.Com

SIP Company : Pantaloons (Aditya Birla Fashion & Retail Ltd.)



**Sayani Samanta**

BBA

SIP Company : The Media Ant



**Sayantan Gope**

B.Sc (Physics Hons.)

SIP Company : CMT Association Asia Pacific



**Sayanu Chatterjee**

B.Sc (Hospitality & Hotel Administration)

SIP Company : Aditya Birla Capital



**Sayed Kamar Warish**

B.Com (Hons.)

SIP Company : Lodha & Co.



**Shreelekha Das**

BBA

SIP Company : Indian Oil Corporation Ltd.



**Shreeparna Saha**

B.Com

SIP Company : BUSFAM



**Shreya Basu**

BA (English Hons.)

SIP Company : Indian Overseas Bank



**Shreya Ghosh**

B.Tech (Civil)

SIP Company : Bridge And Roof Co. (India) Ltd.



**Shreyasi Dutta**

BBA

SIP Company : Fin Pe





**Shreyosi Chakraborty**  
BBA  
SIP Company : Indian Bank



**Shruti Jain**  
B.Com (Hons.)  
SIP Company : Hyland Software Solutions  
India LLP



**Shubham Bhowmik**  
B.Tech  
SIP Company : Indian Bank



**Shubham Das**  
BBA  
SIP Company : Indian Bank



**Shuvro Laha**  
BBA  
SIP Company : Indian Bank



**Sivom Singh**  
B.Com (Hons.)  
SIP Company : Hyland Software  
Solution India LLP



**Sneha Guha**  
BBA (Supply Chain Management)  
SIP Company : Amazon



**Snigdha Karmakar**  
BA (Communicative English Hons.)  
SIP Company : Motilal Oswal Financial  
Services Ltd.



**Soumita Kotal**  
BCA  
SIP Company : Indian Bank



**Soumyadeep Das**  
BBA  
SIP Company : Federal Bank



**Sounak Deb**  
BCA  
SIP Company : Goodricke Group Ltd.



**Sour Sarkar**  
B.Com (Hons.)  
SIP Company : Outlook Group



**Souvik Ghosh**

BBA

SIP Company : Indian Overseas Bank



**Sovan Manna**

B.Com (Hons.)

SIP Company : Indian Overseas Bank



**Srijika Hazra**

B.Com (Hons.)

SIP Company : Pantaloons  
(Aditya Birla Fashion & Retail Ltd.)



**Subhajit Kundu**

B.Tech (Civil)

SIP Company : TATA AIA



**Subham Bhattacharya**

BBA

SIP Company : Fin Pe



**Subhashis Basak**

BBA(H)

SIP Company : G. Basak Jewelers



**Subhrodeep Chakraborty**

B.Sc

SIP Company : Sai Baba  
Management Consultants



**Suchandrima Sarkar**

B.Tech (ECE)

SIP Company : Fin Pe



**Sudeshna Mukherjee**

B.Sc. (Economics)

SIP Company : Indian Bank



**Sudipta Das**

BBA

SIP Company : Bank Of Baroda



**Suman Poreli**

B.Com (Hons.)

SIP Company : Dabur India Ltd.



**Sumana Choudhury**

B.Com

SIP Company : ECGC India Ltd.



**Sumana Dey**

BBA

SIP Company : BB Advisory



**Suparna Raj**

B.Com

SIP Company : Inkwest Management  
Consultants Pvt. Ltd.



**Sushanka Maity**

B.Com (Hons.)

SIP Company : Fin Pe



**Susmita Kundu**

B.Sc (Hospitality & Hotel Administration)

SIP Company : TATA AIA



**Swagato Chakraborty**

B.Com (Hons.)

SIP Company : CMRI CK BIRLA



**Swapan Sau**

BCA

SIP Company : Bajaj Allianz



**Swarnali Mallick**

B.Sc. (Physiology Hons.)

SIP Company : Indian Bank



**Syed Haider Ali Kazmi**

BA

SIP Company : Indian Bank



**Tanija Majumder**

B.Com (Hons.)

SIP Company : Garden Reach  
Shipbuilders and Engineers Ltd.



**Tanmay Upadhyay**

B.Com (Hons.)

SIP Company : Aditya Birla Grasim  
Industries



**Tanmoy Paul**

B.Com (Hons.)

SIP Company : Indian Overseas Bank



**Tausif Ahmed**

B.Com (Hons.)

SIP Company : DSP Durgapur  
Steel Plant



# MBA

Batch Profile  
2022-23

**Major I : Marketing**

**Major II : Finance**

## PLACEMENT BROCHURE

## 2022-23



**Triyasha Das**

BCA

SIP Company : Simoco

Telecommunications South Asia Limited



**Tuhin Roy**

B.Com (Hons.)

SIP Company : Vardhan Consulting  
Engineers



**Uday Bishnu Karmakar**

BBA

SIP Company : TATA AIA



**Vivekbrata Dutta**

BMS

SIP Company : Indian Overseas Bank

# PLACEMENT BROCHURE

## 2022-23



**I**EM Students are given a global Outlook by providing them an opportunity of Virtual Overseas Project and International Study Tours.



**T**he objective of the International Academic Programmes is to acquaint students in the Internal Academic and Corporate Culture. In order to enhance cooperation and achievement, the Institute has been continuously trying to explore the possibilities of enhancement of Future Collaborations in the areas of Certification Programme, Seminars, Workshops, Internships, Industrial Visits, Research and other possible areas.



**A**fter 2 years of Pandemic, the Department of Management of Institute of Engineering and Management went for the Study Abroad Program (SAP) to NUS Singapore, for pursuing the course on "International Business". Nearly, 75 MBA students along with 4 Professors took part and completed the SAP at NUS. The duration was from 9<sup>th</sup> May 2022 to 11<sup>th</sup> May 2022.

**IEM NAAC 'A' GRADE TOP TIER INTERNATIONAL CORPORATE B-SCHOOL**





**Mr. Anirban Bhowmick**

Deputy GM  
Hexagon Geospatial  
Batch : 2009-11



**Ms. Anulekha Chakraborty**

Deputy Manager HR  
ABFRL  
Batch : 2008-10



**Mr. Arpan Chakraborty**

National Key Account Manager  
Abbott  
Batch : 2008-10



**Mr. Chandan Bhattacharjee**

Manager - Marketing  
INOX Leisure Ltd.  
Batch : 2003-05



**Ms. Debjani Chatterjee Sen**

Head HR  
RICE Group  
Batch : 2009-11



**Ms. Madhura Roy Chowdhury**

Talent Consultant  
PWC  
Batch : 2009-11



**Ms. Sankhamita Dhur Sen**

Assistant Manager - Corporate HR  
Vision Rx Lab  
Batch : 2010-12



**Mr. Souvik Mukherjee**

Deputy Manager  
Marubeni Corporation  
Batch : 2007-09



**Mr. Tariq Islam**

Manager  
EY  
Batch : 2007-09



# PLACEMENT BROCHURE

## 2022-23

**IEM**  
*Alumni Network*

**I**EM has an alumni network growing stronger with every passing year. The IEM alumni have over the years made a profound impact in various industries across functions and geographies. Many IEM students remain actively engaged with the institute and participate in student conferences, competitions and lectures year after year. Some of the IEM students are placed at :

- ABC
- Abbott Healthcare Pvt. Ltd.
- AC Neilson
- ACC Cement
- ACS Advisory Pvt. Ltd.
- Adani Group
- Aditya Birla Group
- AGS World Transport
- Ambuja Cement
- Airtel
- Axis Bank
- Asian Paints Ltd.
- Bandhan Financial Services
- Bengal Ambuja
- Bengal DCS
- Berger Paints India Ltd.
- Big FM
- Blue Dart
- Capgemini
- Central Bank
- Century Global Logistics Pvt. Ltd.
- CMC Ltd.
- Commonfloor.com
- Connective Assistance
- CTS
- Deutsche Bank
- Disnet Wireless Ltd.
- DLF
- Emcons
- Eureka Forbes
- Eximius Research
- FCI
- Federal Bank
- Fortis Hospitals
- Four Square
- Future Group
- Genpact
- GETIT
- Glaxo Smith Kline
- Godrej
- Great Eastern Trading Company
- Gujrat Fluorochemicals Ltd.
- Haier Appliances
- HAL
- HDFC Bank
- Hindustan Motors
- HSBC
- IBM
- ICICI Bank
- ICICI Securities
- ICRA Online Ltd.
- India Today Group
- Indra Micro Industries Ltd.
- ING Vysya Bank
- IT Emporis Solutions Pvt. Ltd.
- ITC Infotech
- Jaypee India Pvt. Ltd.
- Jetex Oceans Pvt. Ltd.
- Keyline IT Solutions Pvt. Ltd.
- Khadim's India Ltd.
- Kotak Mahindra
- Kotak Mahindra Bank
- KPMG
- Leeway Logistics
- Logon India Investment Advisory Services Pvt. Ltd.
- MAGMA Fin Corp
- Matrimony.com Pvt. Ltd.
- Maxica Industry
- McNroe
- Mendine Pharmaceuticals Pvt. Ltd.
- Metal Junction
- MSP Steel & Power Ltd.
- MSV Laboratories Pvt. Ltd.
- My Recharge Pvt. Ltd.
- Nevaeh Technology
- NMD Consultancy
- NVD Solar Ltd.
- Ontrack System
- Oracle
- ORIX
- Peerless
- Pidilite
- Prime Process Management Group
- PWC
- Rahul Hi Rise
- Ramel Group
- Relaso
- Reliance
- Reliance Communication
- Royal Bank of Scotland
- S&P Capital IQ
- Sandvik Asia Ltd.
- SBI
- SBI Life
- SERCO
- Shakers Appliances
- Sico Ltd.
- Siemens
- Sify Technologies
- Smart Talents
- Sonata Software
- Spring Club
- Standard Chartered
- TCS
- The Sonnet
- Times of India
- Times Version Infotech
- Titan
- United Breweries Ltd.
- Usha Communication
- Utsav Fashion
- Videocon
- Vodafone
- Web Spiders
- Wipro
- Wringleys
- XL Dynamics India Pvt. Ltd.
- Zydus Cadila

# Accolades

## PLACEMENT BROCHURE 2022-23



ITEM NAAC 'A' GRADE TOP TIER INTERNATIONAL CORPORATE B-SCHOOL

# PLACEMENT BROCHURE

## 2022-23

## Governing Body

**Shri Amit Kiran Deb**, IAS (Retd.), Chairman

**Prof. Ashok Pundir**, Dean of Faculty, National Institute of Industrial Engineering (NITIE), Trust Nominee

**Prof. Ashok Kr. Dutta**, Distinguished Academician, Ex Director – IIM, Shillong, Trust Nominee

**Dr. Anindita Ganguly**, Director of Technical Education, Higher Education Department, Govt. of West Bengal, State Govt. Nominee

**Mr. M. K. Pathak**, Settlor Trustee, International Foundation for Sustainable Development Trust Nominee

**Prof. Goutam Pohit**, Professor, Department of Mechanical Engineering, Jadavpur University, State Govt. Nominee from Higher Education Department

**Shri Alope Mookherjea**, Chairman Bengal Chamber of Commerce, Kolkata, Trust Nominee

**Dr. M. C. Seal**, Eminent Surgeon, Medical Practitioner, Trust Nominee

**Prof. Manoj Mitra**, Dean of Faculty for Engineering & Technology, Jadavpur University, Trust Nominee

**Mr. Samarendra Sarkar**, Industry Veteran, Trust Nominee

**Prof. Dr. Atul M. Gonsai**, Professor, Department of Computer Science, Saurashtra University, UGC Nominee

**Prof. Dr. Satyajit Chakrabarti**, Director, Institute of Engineering & Management, Member Secretary

**Prof. Dr. Satyajit Chakrabarti**, Managing Trustee – IEM, Chancellor - UEM, Member Secretary

**Dr. Sukhendu Samajdar**, Professor & Director, EKTA Incubation Centre, University Nominee (MAKAUT)

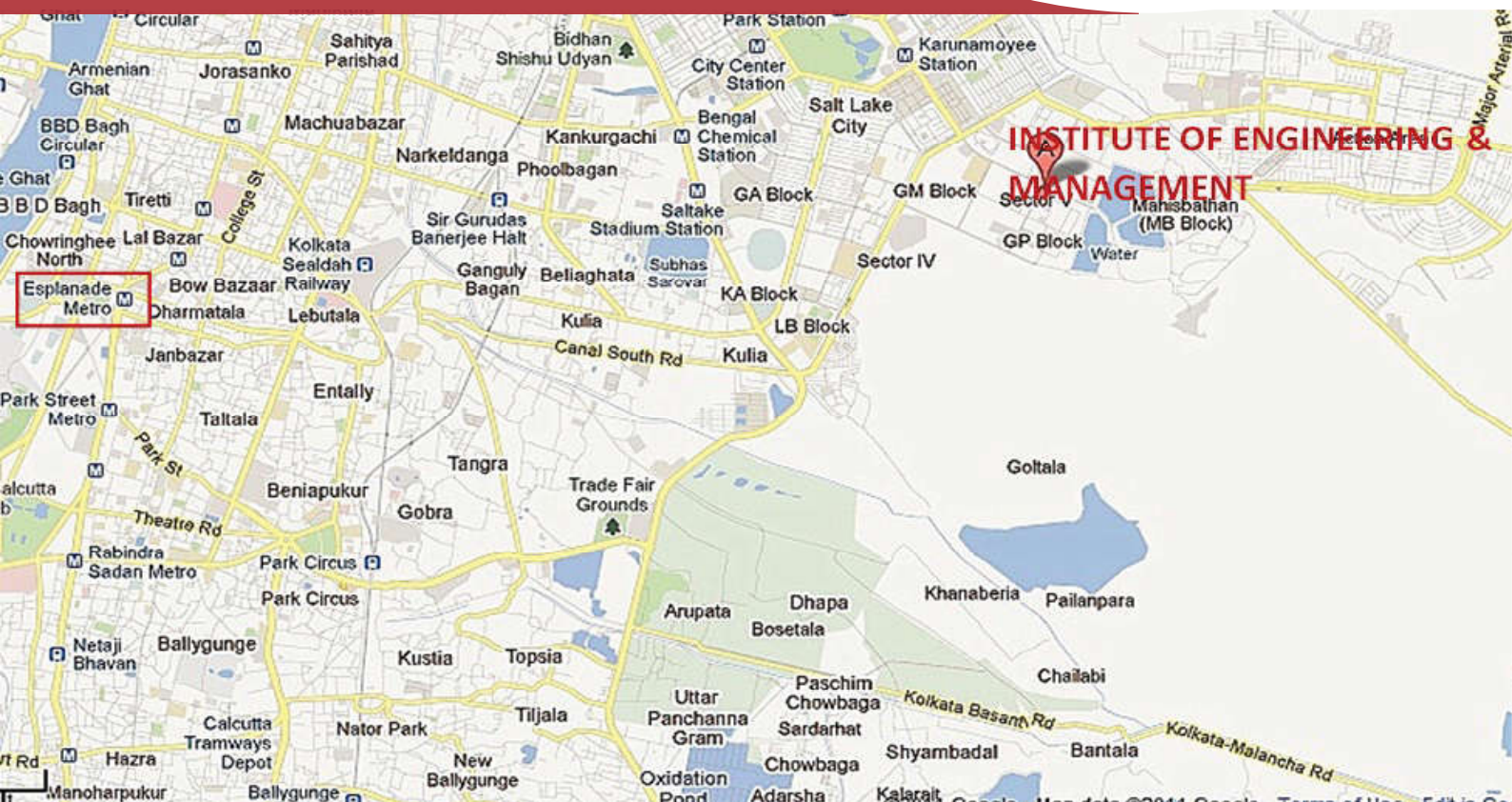
**Prof. Banani Chakrabarti**, Registrar, Institute of Engineering & Management, Member Secretary

**Prof. Dr. Bimal Kumar Roy**, Former Chairman, National Statistical Commission, Trust Nominee



# Reach Us

## PLACEMENT BROCHURE 2022-23



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ITEM NAAC 'A' GRADE TOP TIER INTERNATIONAL CORPORATE B-SCHOOL



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